

SOUTH STAFFORDSHIRE DISTRICT PROFILE



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INTRODUCTION

The purpose of the Early Years District Profile is to bring together a wide range of indicators for each district. It provides the commissioners with a robust evidence base across a range of health and wellbeing issues to help identify priority areas to target and place services in appropriate areas.

The report pulls together information from various sources to present a picture of the health and wellbeing of children aged 0-4, following through the Best Start Pathway.

The data is presented and displayed at Ward Level with comparisons made with Staffordshire and England. Information used in the report is the latest available at the time of writing.

Health and social needs are complex and it is unlikely that there will be a single factor which is responsible for the particular situation in each local area. Therefore, it is important that no single item of information is treated in isolation. Instead the various pieces of data and evidence should be used together to give a better picture of the needs of children and young people in the local community.

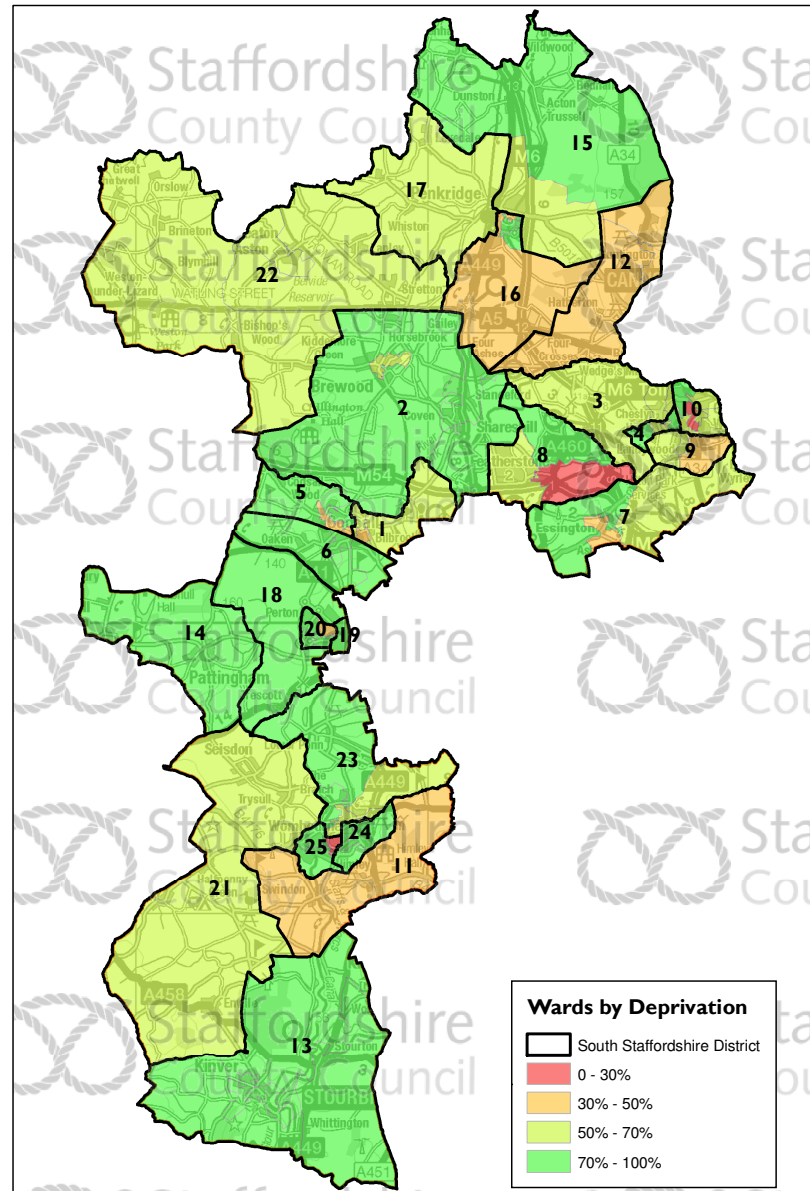
We aim to produce this annually with the next one being due November 2016 to support the Districts with their Local Authority annual conversations.

SOUTH STAFFORDSHIRE DISTRICT PROFILE

WARD BOUNDARIES

Ward Boundaries

- | | |
|----|---|
| 1 | Bilbrook |
| 2 | Brewood and Coven |
| 3 | Cheslyn Hay North and Saredon |
| 4 | Cheslyn Hay South |
| 5 | Codsall North |
| 6 | Codsall South |
| 7 | Essington |
| 8 | Featherstone and Shareshill |
| 9 | Great Wyrley Landywood |
| 10 | Great Wyrley Town |
| 11 | Himley and Swindon |
| 12 | Huntington and Hatherton |
| 13 | Kinver |
| 14 | Pattingham and Patshull |
| 15 | Penkridge North East and Acton Trussell |
| 16 | Penkridge South East |
| 17 | Penkridge West |
| 18 | Perton Dippons |
| 19 | Perton East |
| 20 | Perton Lakeside |
| 21 | Trysull and Seisdon |
| 22 | Wheaton Aston, Bishopswood and Lapley |
| 23 | Wombourne North and Lower Penn |
| 24 | Wombourne South East |
| 25 | Wombourne South West |



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SOUTH STAFFORDSHIRE DISTRICT PROFILE

POPULATION

OVERVIEW

	Total Population 2013	Total under 5 Population 2013	Percentage of Under 5's	Minority Ethnic Group 2011 (%)	Children in low income families, aged under 16 (%) 2015	Child Wellbeing Index (CWI) 2009 weighted score	% in the most deprived CWI national quintile 2009
Bilbrook	4,304	267	6.2%	7.9%	19%	86.1	0.0%
Brewood and Coven	6,556	273	4.2%	5.4%	9%	61.8	0.0%
Cheslyn Hay North and Saredon	4,346	211	4.9%	3.8%	15%	92.3	0.0%
Cheslyn Hay South	3,721	142	3.8%	3.2%	10%	85.9	0.0%
Codsall North	4,130	187	4.5%	5.7%	11%	57.5	0.0%
Codsall South	4,128	185	4.5%	7.1%	3%	43.7	0.0%
Essington	5,130	241	4.7%	5.6%	12%	102.5	0.0%
Featherstone and Shareshill	7,274	262	3.6%	12.3%	20%	141.2	39.6%
Great Wyrley Landywood	4,967	250	5.0%	3.8%	18%	122.7	0.0%
Great Wyrley Town	6,110	271	4.4%	2.6%	11%	84.0	0.0%
Himley and Swindon	2,041	59	2.9%	3.0%	18%	68.0	0.0%
Huntington and Hatherton	5,463	413	7.6%	3.6%	23%	139.1	0.0%
Kinver	7,245	262	3.6%	3.8%	8%	52.1	0.0%
Pattingham and Patshull	2,301	106	4.6%	4.0%	10%	46.8	0.0%
Penkridge North East and Acton Trussell	3,829	162	4.2%	3.8%	10%	64.9	0.0%
Penkridge South East	4,499	187	4.2%	2.5%	6%	72.0	0.0%
Penkridge West	2,050	78	3.8%	3.2%	12%	93.5	0.0%
Perton Dippons	1,923	77	4.0%	9.3%	7%	63.3	0.0%
Perton East	2,220	107	4.8%	11.3%	5%	12.9	0.0%
Perton Lakeside	6,447	371	5.8%	8.8%	9%	69.4	0.0%
Trysull and Seisdon	2,220	58	2.6%	4.5%	9%	84.7	0.0%
Wheaton Aston, Bishopswood and Lapley	4,171	138	3.3%	4.0%	8%	101.9	0.0%
Wombourne North and Lower Penn	6,635	234	3.5%	7.5%	6%	53.3	0.0%
Wombourne South East	3,875	146	3.8%	2.5%	10%	46	0.0%
Wombourne South West	4,706	245	5.2%	3.4%	15%	89.7	0.0%
South Staffordshire	110,291	4,932	4.5%	5.4%	12%	81.2	2.1%
Staffordshire	857,007	46,099	5.4%	6.4%	15%	114.3	7.8%
England	56,948,229	3,592,907	6.3%	20.2%	20%	159.3	24.4%

- Overall, South Staffordshire district has a significantly lower under 5 population compared to national proportions.
- Huntington & Hatherton ward has a significantly higher proportion than the national average with Trysull & Seisdon and Himley & Swindon having significantly lower numbers.
- Featherstone & Shareshill is the only ward within the district of South Staffordshire to have a significantly higher proportion of children in the most deprived national quintile for the Child Wellbeing Index.

SOUTH STAFFORDSHIRE DISTRICT PROFILE

VULNERABLE GROUPS

OVERVIEW

	Rate per 1,000 CP 2013/14	Rate per 1,000 LAC 2013/14	Rate per 1,000 CIN 2013/14	BRFC Total Involvements (Phase 2)	BRFC Total Involvements with Children 0-4 (Phase 2)
Bilbrook	s	s	55.3	7	7
Brewood and Coven	s	s	33.1	12	3
Cheslyn Hay North and Saredon	s	6.0	68.2	6	5
Cheslyn Hay South	s	s	51.5	6	2
Codsall North	s	s	39.1	5	1
Codsall South	s	s	40.0	3	1
Essington	s	s	59.3	6	3
Featherstone and Shareshill	s	5.6	72.2	4	0
Great Wyrley Landywood	s	s	36.0	4	1
Great Wyrley Town	s	s	42.2	9	12
Himley and Swindon	s	s	27.0	1	0
Huntington and Hatherton	6.2	7.0	87.4	23	6
Kinver	s	s	22.0	2	0
Pattingham and Patshull	11.8	s	14.2	1	1
Penkridge North East and Acton Trussell	s	s	32.4	2	1
Penkridge South East	s	s	37.0	8	0
Penkridge West	s	s	33.8	0	0
Perton Dippons	s	s	27.4	2	1
Perton East	s	s	33.4	0	0
Perton Lakeside	s	s	44.1	10	3
Trysull and Seisdon	s	s	36.1	1	0
Wheaton Aston, Bishopswood and Lapley	s	s	61.3	4	3
Wombourne North and Lower Penn	s	s	30.2	1	1
Wombourne South East	s	s	29.1	3	1
Wombourne South West	s	s	52.8	8	2
South Staffordshire	1.2	2.0	45.3	128	54
Staffordshire	3.9	5.6	68.5	1,132	543
England	4.2	6.0	68.5	-	-

- Within South Staffordshire there are substantially lower numbers of children being subject of a Child Protection Plan, being Looked After or a Child in Need compared to England. This is highlighted by the fact that the majority of the wards have their data suppressed due to low numbers.
- There is a significantly higher rate of children subject of a Child Protection Plan compared to the national average in the Pattingham & Patshull ward.
- 11.3% of Staffordshire's BRFC families reside in South Staffordshire of which 42% of the children are under the age of 5. Huntington & Hatherton has the largest number of families within the programme.

Note: BRFC data is broken down using home postcode rather than case holding team

SOUTH STAFFORDSHIRE DISTRICT PROFILE

HOUSEHOLD COMPOSITION

OVERVIEW

Household Composition - Families with Dependants, 2011

	Number of all Households	Married Couple		Cohabiting Couple		Lone Parent		Same-Sex Civil		Other Households	
		Number of families	% of all households	Number of families	% of all households	Number of families	% of all households	Number of families	% of all households	Number of families	% of all households
Bilbrook	1,902	260	13.7%	84	4.4%	155	8.1%	0	0.0%	34	1.8%
Brewood and Coven	2,940	449	15.3%	82	2.8%	130	4.4%	0	0.0%	36	1.2%
Cheslyn Hay North and Saredon	1,745	278	15.9%	91	5.2%	103	5.9%	0	0.0%	37	2.1%
Cheslyn Hay South	1,517	299	19.7%	61	4.0%	76	5.0%	0	0.0%	37	2.4%
Codsall North	1,789	261	14.6%	51	2.9%	85	4.8%	0	0.0%	29	1.6%
Codsall South	1,627	320	19.7%	54	3.3%	50	3.1%	0	0.0%	35	2.2%
Essington	1,866	330	17.7%	96	5.1%	91	4.9%	0	0.0%	49	2.6%
Featherstone and Shareshill	1,989	373	18.8%	107	5.4%	114	5.7%	0	0.0%	45	2.3%
Great Wyrley Landywood	1,963	328	16.7%	95	4.8%	142	7.2%	0	0.0%	49	2.5%
Great Wyrley Town	2,548	366	14.4%	94	3.7%	131	5.1%	0	0.0%	49	1.9%
Himley and Swindon	875	101	11.5%	16	1.8%	20	2.3%	0	0.0%	13	1.5%
Huntington and Hatherton	2,034	340	16.7%	158	7.8%	154	7.6%	0	0.0%	54	2.7%
Kinver	3,074	489	15.9%	93	3.0%	125	4.1%	0	0.0%	47	1.5%
Pattingham and Patshull	953	162	17.0%	26	2.7%	47	4.9%	0	0.0%	12	1.3%
Penkridge North East and Acton Trussell	1,619	251	15.5%	47	2.9%	53	3.3%	0	0.0%	41	2.5%
Penkridge South East	1,766	365	20.7%	80	4.5%	98	5.5%	0	0.0%	36	2.0%
Penkridge West	879	135	15.4%	30	3.4%	47	5.3%	0	0.0%	15	1.7%
Perton East	831	218	26.2%	37	4.5%	41	4.9%	0	0.0%	16	1.9%
Perton Lakeside	2,804	485	17.3%	125	4.5%	189	6.7%	0	0.0%	37	1.3%
Trysull and Seisdon	887	155	17.5%	24	2.7%	26	2.9%	0	0.0%	21	2.4%
Wheaton Aston, Bishopswood and Lapley	1,728	285	16.5%	51	3.0%	75	4.3%	0	0.0%	27	1.6%
Wombourne North and Lower Penn	2,649	501	18.9%	94	3.5%	93	3.5%	0	0.0%	50	1.9%
Wombourne South East	1,759	241	13.7%	46	2.6%	61	3.5%	0	0.0%	20	1.1%
Wombourne South West	1,938	335	17.3%	91	4.7%	131	6.8%	0	0.0%	31	1.6%
Perton Dippons	776	131	16.9%	25	3.2%	41	5.3%	0	0.0%	23	3.0%
South Staffordshire	44,458	7458	16.8%	1,758	4.0%	2,278	5.1%	0	0.0%	843	1.9%
Staffordshire	355,263	56,756	16.0%	16,242	4.6%	21,016	5.9%	30	0.01%	6,833	1.9%
England	22,063,368	3,373,005	15.3%	890,780	4.0%	1,573,255	7.1%	2,885	0.01%	584,016	2.6%

Remainder of the population is made up of households with no children

- Kinver has the largest number of households with children. 6 of the 25 wards have significantly smaller number of households, below 1,000.
- Bilbrook has the largest percentage of lone parent households with children, which is above Staffordshire and England figures. Himley & Swindon ward has the lowest percentage of lone parent households with children at 2.3% which is less than half the Staffordshire and England averages.
- The majority of the wards in South Staffordshire have a similar or considerably lower percentage of lone parent households compared to England.

SOUTH STAFFORDSHIRE DISTRICT PROFILE

EARLY YEARS REACH

OVERVIEW

Early Years Reach, 2014-15

	2013 Population (All)	2013 Population (Age 0-4)	Reach Population	% Reach Population (Age 0-4)
Bilbrook	4,304	267	152	56.9%
Brewood and Coven	6,556	273	121	44.3%
Cheslyn Hay North and Saredon	4,346	211	132	62.6%
Cheslyn Hay South	3,725	142	91	64.1%
Codsall North	4,130	187	98	52.4%
Codsall South	4,128	185	61	33.0%
Essington	5,130	241	139	57.7%
Featherstone and Shareshill	7,274	262	146	55.7%
Great Wyrley Landywood	4,967	250	165	66.0%
Great Wyrley Town	6,110	271	210	77.5%
Himley and Swindon	2,041	59	19	32.2%
Huntington and Hatherton	5,463	413	275	66.6%
Kinver	7,245	262	124	47.3%
Pattingham and Patshull	2,301	106	37	34.9%
Penkridge North East and Acton Trussell	3,829	162	62	38.3%
Penkridge South East	4,499	187	103	55.1%
Penkridge West	2,050	78	65	83.3%
Perton Dippons	1,923	77	41	53.2%
Perton East	2,220	107	49	45.8%
Perton Lakeside	6,447	371	202	54.4%
Trysull and Seisdon	2,220	58	44	75.9%
Wheaton Aston, Bishopswood and Lapley	4,171	138	69	50.0%
Wombourne North and Lower Penn	6,635	234	97	41.5%
Wombourne South East	3,875	146	67	45.9%
Wombourne South West	4,706	245	153	62.4%
South Staffordshire	110,295	4,932	2,722	55.2%

- The Early Years Reach across the South Staffordshire district ranges from 32.2% in Himley & Swindon ward to 83.3% in Penkridge West, giving an overall average for the district of 55.2%.
- The overall reach of 55.2% for South Staffordshire is considered good by Ofsted.
- Of the 25 wards in South Staffordshire, 10 wards are below 51%, the rate deemed good by Ofsted, 10 wards are deemed good as they have a reach of between 51-65%, with the remaining 5 wards deemed outstanding.

SOUTH STAFFORDSHIRE DISTRICT PROFILE

TEENAGE PREGNANCY

CONCEPTION

Teenage Pregnancy Rates 2011-2013

	Female population aged 15-17	Number of Under 18 Conceptions	Rate per 1,000 Under 18 Conceptions
Bilbrook	262	-	s
Brewood and Coven	321	-	s
Cheslyn Hay North and Saredon	222	-	s
Cheslyn Hay South	232	6	25.9
Codsall North	182	-	s
Codsall South	219	-	s
Essington	248	10	40.3
Featherstone and Sharesill	374	-	s
Great Wyrley Landywood	280	7	25.0
Great Wyrley Town	301	5	16.6
Himley and Swindon	69	-	s
Huntington and Hatherton	316	18	57.0
Kinver	387	-	s
Pattingham and Patshull	130	-	s
Penkridge North East and Acton Trussell	197	-	s
Penkridge South East	281	5	17.8
Penkridge West	111	-	s
Perton Dippons	99	-	s
Perton East	118	-	s
Perton Lakeside	332	8	24.1
Trysull and Seisdon	116	7	60.3
Wheaton Aston, Bishopswood and Lapley	235	7	29.8
Wombourne North and Lower Penn	388	10	25.8
Wombourne South East	223	-	s
Wombourne South West	234	-	s
South Staffordshire	5,877	114	19.4
Staffordshire	45,653	1,346	29.5
England	2,830,359	78,153	27.6

- The Teenage Pregnancy rates in Trysull & Seisdon, Huntington & Hatherton and Essington are significantly higher than the rates for England and Staffordshire. The rate is exceptionally high in Trysull & Seisdon, being more than double the Staffordshire rate.
- Great Wyrley Town and Penkridge South East have the smallest proportions of teenage pregnancies at 16.6% and 17.8% respectively.
- However, 78% of all the under 18 conceptions in South Staffordshire have resulted in abortions.

SOUTH STAFFORDSHIRE DISTRICT PROFILE

BIRTHS

BIRTHS

General Fertility Rates per 1,000 women aged 15-44, 2011-2013

	2011-2013
Huntington and Hatherton	73
Bilbrook	62
Essington	61
Wombourne South West	61
Perton Lakeside	58
Penkridge West	57
Himley and Swindon	56
Codsall North	55
Great Wyrley Landywood	53
Brewood and Coven	52
Cheslyn Hay North and Saredon	52
Penkridge North East and Acton Trussell	52
Great Wyrley Town	49
Pattingham and Patshull	49
Wombourne South East	49
Featherstone and Shareshill	47
Perton East	47
Wheaton Aston, Bishopswood and Lapley	47
Codsall South	45
Kinver	45
Wombourne North and Lower Penn	45
Cheslyn Hay South	44
Penkridge South East	43
Perton Dippons	43
Trysull and Seisdon	35
South Staffordshire	52
Staffordshire	58
England	64

- Overall, general fertility rates in South Staffordshire are statistically lower than the national average, and also below the Staffordshire average.
- The rate for Huntington & Hatherton is higher than England by almost 10 percentage points, but this ward also has the highest live birth rate in South Staffordshire with an annual average of 77 births.
- Trysull & Seisdon has a significantly lower general fertility rate compared to the national average and also has the lowest live birth rate in the district with an annual average of only 11 births.

Live Births (annual average) 2010 - 2012

	2010-2012
Huntington and Hatherton	77
Perton Lakeside	73
Wombourne North and Lower Penn	57
Brewood and Coven	53
Great Wyrley Town	52
Wombourne South West	52
Great Wyrley Landywood	51
Essington	49
Featherstone and Shareshill	49
Bilbrook	47
Kinver	45
Cheslyn Hay North and Saredon	37
Codsall North	34
Penkridge South East	32
Cheslyn Hay South	31
Codsall South	30
Penkridge North East and Acton Trussell	26
Wheaton Aston, Bishopswood and Lapley	25
Wombourne South East	24
Penkridge West	17
Perton East	17
Pattingham and Patshull	16
Perton Dippons	15
Himley and Swindon	12
Trysull and Seisdon	11
South Staffordshire	923
Staffordshire	8,980
England	689,789

SMOKING AT DELIVERY AND LOW BIRTHWEIGHT

BIRTHS

Smoking at delivery 2010 - 2011

	2010/11
Brewood and Coven	s
Cheslyn Hay North and Saredon	s
Cheslyn Hay South	s
Codsall North	s
Codsall South	s
Essington	s
Great Wyrley Landywood	s
Great Wyrley Town	s
Himley and Swindon	s
Pattingham and Patshull	s
Penkridge North East and Acton Trussell	s
Penkridge South East	s
Penkridge West	s
Perton Dippons	s
Perton East	s
Trysull and Seisdon	s
Wheaton Aston, Bishopswood and Lapley	s
Wombourne North and Lower Penn	s
Wombourne South East	s
Wombourne South West	12%
Huntington and Hatherton	14%
Kinver	15%
Bilbrook	16%
Featherstone and Sharesill	17%
Perton Lakeside	28%
South Staffordshire	11%
Staffordshire	14%
England	14%

- Overall, South Staffordshire has a low percentage of mothers smoking at time of delivery compared to Staffordshire and England, with 19 of the 25 wards significantly lower as is shown by the suppression of data.
- Perton Lakeside has the largest proportion with 28% of mothers smoking at delivery which is significantly higher than the England and Staffordshire rate of 14%.
- Babies born in South Staffordshire with a low birthweight is 5.8% which is lower than the Staffordshire and England averages of 7.3% and 7.4% respectively.
- This average percentage for the district masks the variation between wards where the range is from 2.0% in Essington to 14.6% in Himley & Swindon.

Low Birthweight Babies (under 2,500g) 2011-2013

	2011-2013
Pattingham and Patshull	s
Penkridge West	s
Trysull and Seisdon	s
Wombourne South East	s
Essington	2.0%
Kinver	2.2%
Wombourne North and Lower Penn	2.9%
Bilbrook	4.4%
Cheslyn Hay North and Saredon	4.4%
Penkridge North East and Acton Trussell	4.7%
Brewood and Coven	4.8%
Cheslyn Hay South	4.8%
Penkridge South East	5.0%
Wombourne South West	5.2%
Perton East	5.9%
Codsall North	6.7%
Featherstone and Sharesill	6.7%
Great Wyrley Landywood	6.8%
Great Wyrley Town	6.8%
Perton Lakeside	8.2%
Huntington and Hatherton	8.5%
Wheaton Aston, Bishopswood and Lapley	9.2%
Codsall South	11.5%
Perton Dippons	13.0%
Himley and Swindon	14.6%
South Staffordshire	5.8%
Staffordshire	7.3%
England	7.4%

BREASTFEEDING INITIATION AND PREVALENCE

0 - 6 WEEKS

Breastfeeding Initiation 2011 - 2012

	2011/2012
Perton East	90%
Codsall North	80%
Penkridge South East	79%
Penkridge North East and Acton Trussell	74%
Penkridge West	73%
Brewood and Coven	72%
Pattingham and Patshull	71%
Essington	69%
Codsall South	68%
Kinver	68%
Great Wyrley Landywood	64%
Trysull and Seisdon	63%
Featherstone and Shareshill	63%
Wombourne North and Lower Penn	62%
Wombourne South West	59%
Cheslyn Hay South	57%
Wombourne South East	56%
Perton Lakeside	55%
Great Wyrley Town	52%
Perton Dippons	50%
Wheaton Aston, Bishopswood and Lapley	50%
Bilbrook	46%
Cheslyn Hay North and Saredon	41%
Huntington and Hatherton	41%
Himley and Swindon	s
South Staffordshire	60%
Staffordshire	60%
England	74%

- 90% of mothers take up breastfeeding at birth in Perton East which is significantly higher than the national average of 74%, however, a very small proportion of mothers within this ward are still breastfeeding at 6-8 weeks, with the breastfeeding prevalence being so low that the figures are suppressed.
- 69% of mothers take up breastfeeding at birth in Essington which is similar to the national average, however only 15.7% are still breastfeeding at 6-8 weeks which is a significantly below England and the biggest decline in the district.
- Breastfeeding prevalence is significantly lower across majority of the wards when compared to England, however, Brewood & Coven, Codsall North and Penkridge South East have a higher than national proportion of mothers still breastfeeding at 6-8 weeks.

Breastfeeding Prevalence (6-8 weeks) 2012-2013

	2012-2013
Brewood and Coven	59.1%
Codsall North	50.0%
Penkridge South East	48.6%
Penkridge West	47.1%
Kinver	46.9%
Wheaton Aston, Bishopswood and Lapley	45.8%
Penkridge North East and Acton Trussell	41.7%
Featherstone and Shareshill	41.2%
Wombourne North and Lower Penn	39.5%
Perton Lakeside	34.8%
Bilbrook	33.3%
Huntington and Hatherton	32.9%
Codsall South	31.3%
Wombourne South East	30.8%
Great Wyrley Landywood	25.9%
Cheslyn Hay North and Saredon	24.4%
Cheslyn Hay South	24.1%
Great Wyrley Town	22.0%
Wombourne South West	20.4%
Essington	15.7%
Himley and Swindon	s
Pattingham and Patshull	s
Perton Dippons	s
Perton East	s
Trysull and Seisdon	s
South Staffordshire	33.9%
Staffordshire	32.7%
England	47.1%

SOUTH STAFFORDSHIRE DISTRICT PROFILE

THINK2

1 YEAR AND 2 YEAR

Think2 Childcare Places, Summer 2015

*Data provided is a combination of information from DWP & direct from childcare providers and may have changed by the date of this publication

Think2 childcare places

Ward	Eligible Families	All	Ofsted good/outstanding	Vacancies in good/outstanding
Bilbrook	20	38	38	11
Brewood and Coven	13	14	14	5
Cheslyn Hay North and Saredon	20	0	0	0
Cheslyn Hay South	10	9	0	0
Codsall North	8	12	12	7
Codsall South	7	9	9	5
Essington	16	5	0	0
Featherstone and Shareshill	22	30	20	11
Great Wyrley Landywood	23	34	34	5
Great Wyrley Town	22	70	70	37
Himley and Swindon	1	0	0	0
Huntington and Hatherton	31	26	26	1
Kinver	8	43	36	27
Pattingham and Patshull	6	3	3	3
Penkridge	18	34	34	12
Perton Dippons	5	12	12	4
Perton East	4	0	0	0
Perton Lakeside	24	26	26	3
Trysull and Seisdon	3	9	9	7
Wheaton Aston, Bishopswood and Lapley	6	9	3	3
Wombourne North and Lower Penn	13	15	15	0
Wombourne South East	7	26	26	3
Wombourne South West	30	22	19	9
South Staffordshire	317	446	406	153

Think2 Childcare Place No Take-up 02/11/2015

	No Take-up
Bilbrook	4
Brewood and Coven	4
Cheslyn Hay North and Saredon	0
Cheslyn Hay South	0
Codsall North	0
Codsall South	1
Essington	5
Featherstone and Shareshill	1
Great Wyrley Landywood	2
Great Wyrley Town	3
Himley and Swindon	1
Huntington and Hatherton	1
Kinver	1
Pattingham and Patshull	1
Penkridge North East and Acton Trussell	0
Penkridge South East	0
Penkridge West	1
Perton Dippons	1
Perton East	0
Perton Lakeside	3
Trysull and Seisdon	0
Wheaton Aston, Bishopswood and Lapley	4
Wombourne North and Lower Penn	1
Wombourne South East	2
Wombourne South West	3
South Staffordshire	39

*Data provided is from the most recent full term of take up and may have changed since this publication

Of the 317 families who are eligible for a Think2 place, 12% of families have not taken up the place.

There are 7 wards across South Staffordshire which have take-up of 100%,.

SUFFICIENCY

1 YEAR 2 YEAR AND TODDLER

Childcare Sufficiency 0-5 years in PVI sector, Summer 2015

*The data provided is a snapshot of occupancy and vacancy data taken in summer term 2015 and may have changed by the time of this publication.

	0-2 years			2 years			Think2			3-4 years		
	Places	Vacancies	Vacancies %	Places	Vacancies	Vacancies %	Places	Vacancies	Vacancies %	Places	Vacancies	Vacancies %
Bilbrook	3	1	33%	19	1	5%	38	11	29%	23	1	4%
Brewood and Coven	9	0	0%	29	5	17%	14	5	36%	65	6	9%
Cheslyn Hay North and Saredon	1	1	100%	4	0	0%	0	0	-	4	0	0%
Cheslyn Hay South	0	0	-	10	0	0%	9	0	0%	76	12	16%
Codsall North	3	3	100%	17	8	47%	12	7	58%	23	10	43%
Codsall South	4	0	0%	14	4	29%	9	5	56%	36	5	14%
Essington	13	0	0%	18	2	11%	5	0	0%	56	25	45%
Featherstone and Shareshill	7	0	0%	44	14	32%	30	16	53%	99	21	21%
Great Wyrley Landywood	10	0	0%	29	5	17%	34	5	15%	63	5	8%
Great Wyrley Town	1	1	100%	53	8	15%	70	37	53%	37	9	24%
Himley and Swindon	0	0	-	0	0	-	0	0	-	0	0	-
Huntington and Hatherton	3	1	33%	32	1	3%	26	1	4%	56	4	7%
Kinver	11	2	18%	40	3	8%	43	21	49%	84	24	29%
Pattingham and Patshull	0	0	-	3	3	100%	3	3	100%	19	11	58%
Penkridge	28	7	25%	64	16	25%	34	12	35%	160	46	29%
Perton Dippons	44	15	34%	49	17	35%	12	4	33%	73	23	32%
Perton East	1	1	100%	3	1	33%	0	0	-	3	1	33%
Perton Lakeside	12	5	42%	39	9	23%	26	3	12%	59	19	32%
Trysull and Seisdon	3	0	0%	18	7	39%	9	7	78%	49	6	12%
Wheaton Aston, Bishopswood and Lapley	0	0	-	8	0	0%	9	7	78%	32	22	69%
Wombourne North and Lower Penn	2	1	50%	18	0	0%	15	0	0%	57	6	11%
Wombourne South East	32	11	34%	27	4	15%	26	3	12%	31	2	6%
Wombourne South West	20	7	35%	32	12	38%	22	9	41%	32	14	44%
South Staffordshire	207	56	27%	570	120	21%	446	156	35%	1,137	272	24%

- There are 171 PVI childcare providers in South Staffordshire of which 55% provided a response to the sufficiency audit.
- There are 86 PVI childcare providers registered for funded childcare places of which 85% provided a response.
- The current childcare sufficiency shows overall in South Staffordshire there is a 24% vacancy rate for three and four year olds who are entitled to 15 hours of free childcare. For children requiring a Think2 childcare place there is also currently a 35% vacancy rate in South Staffordshire.

Childcare Take-up in the PVI sector, Summer 2015

Ward	Population of 3 year olds	Take-up in the PVI sector		Places taken in school nurseries by school address
		Number of children	Percentage of children	
Bilbrook	52	33	63%	24
Brewood and Coven	46	50	109%	18
Cheslyn Hay North and Saredon	42	38	90%	72
Cheslyn Hay South	33	19	58%	0
Codsall North	41	28	68%	40
Codsall South	39	13	33%	37
Essington	44	32	73%	51
Featherstone and Sharesill	54	35	65%	24
Great Wyrley Landywood	40	41	103%	37
Great Wyrley Town	54	36	67%	63
Himley and Swindon	12	13	108%	0
Huntington and Hatherton	84	47	56%	42
Kinver	54	52	96%	0
Pattingham and Patshull	18	7	39%	20
Penkridge	77	105	136%	30
Perton Dippons	15	15	100%	0
Perton East	33	20	61%	0
Perton Lakeside	69	52	75%	50
Trysull and Seisdon	14	13	93%	15
Wheaton Aston, Bishopswood and Lapley	35	27	77%	0
Wombourne North and Lower Penn	67	35	52%	76
Wombourne South East	23	32	139%	0
Wombourne South West	49	43	88%	0
South Staffordshire	995	786	79%	599

- There are a total of 995 three year olds eligible for 15 hours of free childcare.
- In the Summer 2015 term, 786 three year old children were attending a place in a PVI setting and a further 599 were within a school nursery class.
- This means that 79% of three year olds are accessing their nursery education funding in the PVI sector.

*There is no measure for 3 and 4 yr olds in terms of take up because of variation in population data, access to different types of provision and local authorities funding places for children which live outside of their catchment area.

HOSPITAL ATTENDANCES AND ADMISSIONS

TODDLER

A & E Attendances aged 0-4 (rate per 10,000)

	2013/14
Pattingham and Patshull	168
Himley and Swindon	169
Wheaton Aston, Bishopswood and Lapley	201
Penkridge West	227
Trysull and Seisdon	241
Wombourne North and Lower Penn	241
Codsall South	246
Kinver	253
Cheslyn Hay South	255
Perton Lakeside	270
Penkridge South East	279
Codsall North	280
Brewood and Coven	283
Perton East	283
Penkridge North East and Acton Trussell	317
Featherstone and Shareshill	318
Bilbrook	328
Essington	328
Great Wyrley Landywood	336
Wombourne South East	341
Wombourne South West	369
Perton Dippons	386
Great Wyrley Town	403
Cheslyn Hay North and Saredon	486
Huntington and Hatherton	567
South Staffordshire	323
Staffordshire	455
England	540

- The rate of children under 5 years of age who attended A & E is below the England rate for all wards with the exception of Huntington & Hatherton where the rate is marginally higher.
- Pattingham & Patshull and Himley & Swindon have the lowest proportion of A & E attendances at just less than a third of the rate of Staffordshire, and half the rate of that of South Staffordshire.
- Overall, South Staffordshire has very low number of children under the age of 5 who have been admitted into hospital from unintentional injuries compared to Staffordshire and England, this is shown in the fact that data across 24 of the 25 wards is suppressed. The one exception to this is Himley & Swindon ward where the rate of hospital admissions is over twice that of the Staffordshire figure.

Hospital Admissions from unintentional injuries aged 0-4, (rate per 10,000)

	2013/14
Bilbrook	s
Brewood and Coven	s
Cheslyn Hay North and Saredon	s
Cheslyn Hay South	s
Codsall North	s
Codsall South	s
Essington	s
Featherstone and Shareshill	s
Great Wyrley Landywood	s
Great Wyrley Town	s
Huntington and Hatherton	s
Kinver	s
Pattingham and Patshull	s
Penkridge North East and Acton Trussell	s
Penkridge South East	s
Penkridge West	s
Perton Dippons	s
Perton East	s
Perton Lakeside	s
Trysull and Seisdon	s
Wheaton Aston, Bishopswood and Lapley	s
Wombourne North and Lower Penn	s
Wombourne South East	s
Wombourne South West	s
Himley and Swindon	361
South Staffordshire	113
Staffordshire	149
England	135

CHILDHOOD OBESITY

FIRST DAY OF SCHOOL

Excess Weight, Children aged 4 - 5 2010/11 - 2012/13

	2010/11 - 2012/13
Himley and Swindon	s
Penkridge West	s
Perton Dippons	s
Trysull and Seisdon	15.8%
Wombourne South East	16.5%
Penkridge North East and Acton Trussell	16.7%
Perton East	17.7%
Codsall South	18.9%
Kinver	21.0%
Wombourne North and Lower Penn	21.0%
Perton Lakeside	21.1%
Huntington and Hatherton	22.5%
Penkridge South East	24.5%
Essington	25.4%
Wheaton Aston, Bishopswood and Lapley	26.0%
Great Wyrley Town	26.3%
Cheslyn Hay South	26.6%
Bilbrook	27.3%
Brewood and Coven	27.5%
Codsall North	28.0%
Wombourne South West	28.5%
Great Wyrley Landywood	29.5%
Featherstone and Shareshill	29.6%
Pattingham and Patshull	29.6%
Cheslyn Hay North and Saredon	30.8%
South Staffordshire	24.4%
Staffordshire	23.4%
England	22.5%

- Excess weight for reception aged children is significantly higher than the national average in 11 of the 25 wards in South Staffordshire, with Cheslyn Hay North & Saredon the highest at 30.8%, over 7 percentage points above the Staffordshire average.
- Trysull & Seisdon has the lowest percentage of children with excess weight at 15.8%, less than half the Staffordshire average.
- Featherstone & Shareshill has the highest proportion of reception aged children who are obese at 10% points above the national average of 19%.
- Penkridge North East & Acton Trussell has the lowest percentage of obese children in South Staffordshire.
- Data for some wards for both measures have been suppressed due to low numbers.

Obesity, Children aged 4 - 5 2010/11 - 2012/13

	2010/11 - 2012/13
Himley and Swindon	s
Pattingham and Patshull	s
Penkridge West	s
Perton Dippons	s
Penkridge North East and Acton Trussell	12%
Great Wyrley Town	15%
Codsall South	16%
Perton Lakeside	16%
Wombourne North and Lower Penn	16%
Cheslyn Hay South	17%
Kinver	17%
Penkridge South East	17%
Codsall North	18%
Perton East	19%
Wheaton Aston, Bishopswood and Lapley	19%
Wombourne South East	20%
Bilbrook	21%
Great Wyrley Landywood	21%
Essington	22%
Brewood and Coven	23%
Cheslyn Hay North and Saredon	23%
Huntington and Hatherton	23%
Wombourne South West	23%
Trysull and Seisdon	26%
Featherstone and Shareshill	29%
South Staffordshire	20%
Staffordshire	19%
England	19%

EARLY YEARS FOUNDATION STAGE PROFILE

FIRST DAY OF SCHOOL

Pupils achieving Good Level of Development, 2015

Ward	GLD	Gender		Free School Meals		SEN				
		Male	Female	FSM	Non-FSM	No SEN (N)	School Action (A)	School Action Plus (P)	SEN Support (K)	Statement (S)
Bilbrook	52.1%	66.7%	84.6%	70.0%	72.2%	76.9%	0.0%	100.0%	50.0%	0.0%
Brewood and Coven	60.8%	65.6%	96.3%	100.0%	79.3%	82.5%	0.0%	-	0.0%	-
Cheslyn Hay North and Saredon	70.0%	52.9%	94.1%	40.0%	79.3%	80.0%	-	-	0.0%	0.0%
Cheslyn Hay South	80.6%	66.7%	66.7%	0.0%	69.0%	83.3%	0.0%	-	0.0%	0.0%
Codsall North	76.5%	81.0%	82.1%	100.0%	80.9%	84.4%	0.0%	66.7%	-	-
Codsall South	78.3%	73.7%	83.3%	100.0%	77.8%	82.9%	-	-	0.0%	-
Essington	63.4%	41.7%	73.9%	100.0%	55.6%	59.5%	-	-	40.0%	-
Featherstone and Sharesill	78.7%	68.2%	85.7%	100.0%	76.6%	81.4%	-	50.0%	66.7%	-
Great Wyrley Town	71.7%	80.0%	68.2%	33.3%	80.6%	71.8%	-	100.0%	-	-
Himley and Swindon	s	100.0%	80.0%	-	87.5%	87.5%	-	-	-	-
Huntington and Hatherton	66.1%	52.4%	75.0%	46.2%	66.2%	69.7%	0.0%	50.0%	100.0%	0.0%
Kinver	70.5%	68.8%	73.1%	100.0%	70.7%	71.4%	-	-	-	-
Pattingham and Pashull	100.0%	66.7%	92.9%	-	80.8%	83.3%	-	-	-	-
Penkridge North East and Acton Trussell	72.4%	68.8%	77.8%	100.0%	70.8%	73.9%	100.0%	-	-	-
Penkridge South East	67.7%	62.5%	94.4%	0.0%	75.5%	76.6%	-	0.0%	-	-
Penkridge West	83.3%	58.3%	44.4%	-	52.4%	55.0%	-	0.0%	-	-
Perton Dippons	72.7%	55.6%	75.0%	0.0%	66.7%	70.0%	-	0.0%	50.0%	-
Perton East	94.7%	80.0%	92.9%	100.0%	87.0%	91.3%	-	-	0.0%	-
Perton Lakeside	68.4%	58.6%	78.8%	71.5%	69.1%	72.4%	-	-	0.0%	-
Trysull and Seisdon	73.3%	50.0%	90.0%	-	76.0%	90.9%	-	100.0%	100.0%	-
Wheaton Aston, Bishopswood and Lapley	70.6%	63.2%	100.0%	-	83.3%	70.8%	-	-	100.0%	-
Wombourne North and Lower Penn	84.8%	66.7%	76.9%	100.0%	69.7%	71.9%	-	-	-	-
Wombourne South East	68.2%	44.4%	66.7%	0.0%	56.3%	58.6%	0.0%	0.0%	100.0%	-
Wombourne South West	65.4%	40.9%	52.4%	16.7%	51.4%	50.0%	0.0%	0.0%	66.7%	0.0%

- The percentage of children in South Staffordshire achieving a Good Level of Development in the Early Years is significantly higher than the national average. 100% of children in Pattingham & Patshull have achieved this measure.

SOUTH STAFFORDSHIRE DISTRICT PROFILE

SUMMARY

Measure	Date	Bilbrook	Brewood and Coven	Cheslyn Hay North and Saredon	Cheslyn Hay South	Codsall North	Codsall South	Essington	Featherstone and Shareshill	Great Wyrley Landywood	Great Wyrley Town	Himley and Swindon	Huntington and Hatherton	Kinver	Pattingham and Pashull	Penkridge North East and Acton Trussell	Penkridge South East	Penkridge West	Perton Dippons	Perton East	Perton Lakeside	Trysull and Seisdon	Sheaton, Bishopwood and Lapley	Wombourne North and Lower Penn	Wombourne South East	Wombourne South West	South Staffordshire	Staffordshire	England	
Total Population	2013	4,304	6,556	4,346	3,721	4,130	4,128	5,130	7,274	4,967	6,110	2,041	5,463	7,245	2,301	3,829	4,499	2,050	1,923	2,220	6,447	2,220	4,171	6,635	3,875	4,706	110,295	8,577,007	56,948,229	
Total Under 5 Population	2013	267	273	211	142	187	185	241	262	250	271	59	413	262	106	162	187	78	77	107	371	58	138	234	146	245	4,932	46,099	3,592,907	
Percentage Under 5's	2013	6.2%	4.2%	4.9%	3.8%	4.5%	4.5%	4.7%	3.6%	5.0%	4.4%	2.9%	7.6%	3.6%	4.6%	4.2%	4.2%	3.8%	4.0%	4.8%	5.8%	2.6%	3.3%	3.5%	3.8%	5.2%	4.5%	5.4%	6.3%	
Minority Ethnic Group (%)	2011	7.9%	5.4%	3.8%	3.2%	5.7%	7.1%	5.6%	12.3%	3.8%	2.6%	3.0%	3.6%	3.8%	4.0%	3.8%	2.5%	3.2%	9.3%	11.3%	8.8%	4.5%	4.0%	7.5%	2.5%	3.4%	5.4%	6.4%	20.2%	
Children in low income families (%)	2015	19%	9%	15%	10%	11%	3%	12%	20%	18%	11%	18%	23%	8%	10%	10%	6%	12%	7%	5%	9%	9%	8%	6%	10%	15%	12%	14.4%	19.2%	
Child Wellbeing Index (CWI) 2009 weighted score	2009	86.1	61.8	92.3	85.9	57.5	43.7	102.5	141.2	122.7	84.0	68.0	139.1	52.1	46.8	64.9	72.0	93.5	63.3	12.9	69.4	84.7	101.9	53.3	46.0	89.7	81.2	114.3	159.3	
% in the most deprived CWI national quintile	2009	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	39.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	7.8%	24.4%	
Rate per 1,000 CP	2013/2014	s	s	s	s	s	s	s	s	s	s	s	6.2	s	11.8	s	s	s	s	s	s	s	s	s	s	s	s	1.2	3.9	4.2
Rate per 1,000 LAC	2013/2014	s	s	6.0	s	s	s	s	5.6	s	s	s	7.0	s	s	s	s	s	s	s	s	s	s	s	s	s	s	2.0	5.6	6
Rate per 1,000 CIN	2013/2014	55.3	33.1	68.2	51.5	39.1	40.0	59.3	72.2	36.0	42.2	27.0	87.4	22.0	14.2	32.4	37.0	33.8	27.4	33.4	44.1	36.1	61.3	30.2	29.1	52.8	45.3	68.5	68.5	
BRFC Total Involvements (Phase 2)	2015	7	12	6	6	5	3	6	4	4	9	1	23	2	1	2	8	0	2	0	10	1	4	1	3	8	128	1,132	-	
BRFC Total Involvements with Children 0-4 (Phase2)	2015	7	3	5	2	1	1	3	0	1	12	0	6	0	1	1	0	0	1	0	3	0	3	1	1	2	54	543	-	
Early Years Reach Population (All)	2013	4,304	6,556	4,346	3,725	4,130	4,128	5,130	7,274	4,967	6,110	2,041	5,463	7,245	2,301	3,829	4,499	2,050	1,923	2,220	6,447	2,220	4,171	6,635	3,875	4,706	110,295	-	-	
Early Years Reach Population (Age 0-4)	2013	267	273	211	142	187	185	241	262	250	271	59	413	262	106	162	187	78	77	107	371	58	138	234	146	245	4,932	-	-	
Reach Population	2013	152	121	132	91	98	61	139	146	165	210	19	275	124	37	62	103	65	41	49	202	44	69	97	67	153	2,722	-	-	
% Reach Population (Age 0-4)	2013	56.9%	44.3%	62.6%	64.1%	52.4%	33.0%	57.7%	55.7%	66.0%	77.5%	32.2%	66.6%	47.3%	34.9%	38.3%	55.1%	83.3%	53.2%	45.8%	54.4%	75.9%	50.0%	41.5%	45.9%	62.4%	55.2%	-	-	
Under 18 conceptions (rates per 1,000)	2011-2013	18.4	14.3	23.4	24.3	s	s	33.8	s	22.7	28.9	s	38.5	12.9	s	s	s	s	s	s	33.1	57.9	21.7	37.5	s	s	21.8	29.5	27.6	
General Fertility Rates (per 1,000 women)	2011-2013	62	52	52	44	55	45	61	47	53	49	56	73	45	49	52	43	57	43	47	58	35	47	45	49	61	52	57.9	63.8	
Number of Live Births (annual average)	2010-2012	47	53	37	31	34	30	49	49	51	52	12	77	45	16	26	32	17	15	17	73	11	25	57	24	52	923	8,980	689,789	
Smoking at time of delivery (%)	2010/2011	16%	s	s	s	s	s	s	17%	s	s	s	14%	15%	s	s	s	s	s	s	28%	s	s	s	s	12%	11%	14%	14%	
Low Birthweight Babies (under 2,500g)	2011-2013	4.4%	4.8%	4.4%	4.8%	6.7%	11.5%	2.0%	6.7%	6.8%	6.8%	14.6%	8.5%	2.2%	s	4.7%	5.0%	s	13.0%	5.9%	8.2%	s	9.2%	2.9%	s	5.2%	5.8%	7.30%	7.40%	
Breastfeeding Initiation (%)	2011/12	46%	72%	41%	57%	80%	68%	69%	63%	64%	52%	s	41%	68%	71%	74%	79%	73%	50%	90%	55%	63%	50%	62%	56%	59%	60%	60%	74%	
Breastfeeding prevalence (6-8 weeks) (%)	2012/2013	33.3%	59.1%	24.4%	24.1%	50.0%	31.3%	15.7%	41.2%	25.9%	22.0%	s	32.9%	46.9%	s	41.7%	48.6%	47.1%	s	s	34.8%	s	45.8%	39.5%	30.8%	20.4%	33.9%	33.90%	47.10%	
A&E attendances (aged 0-4) (rater per 10,000)	2013/2014	328	283	486	255	280	246	328	318	336	403	169	567	253	168	317	279	227	386	283	270	241	201	241	341	369	323	455	540	
Hospital admissions from unintentional and deliberate injuries (aged 0-4) (rater per 10,000)	2013/2014	s	s	s	s	s	s	s	s	s	s	s	361	s	s	s	s	s	s	s	s	s	s	s	s	s	s	113	149	135
Excess weight (aged 4-5)	2010/11-2012/13	27.3%	27.5%	30.8%	26.6%	28.0%	18.9%	25.4%	29.6%	29.5%	26.3%	s	22.5%	21.0%	29.6%	16.7%	24.5%	s	s	17.7%	21.1%	15.8%	26.0%	21.0%	16.5%	28.5%	24.4%	23.4%	22.5%	
Obesity (aged 4-5)	2010/11-2012/13	21%	23%	23%	17%	18%	16%	22%	29%	21%	15%	s	23%	17%	s	12%	17%	s	s	19%	16%	26%	19%	16%	20%	23%	20%	9.5%	9.4%	
Good Level of Development - EYFS (%)	2014	52.1%	60.8%	70.0%	80.6%	76.5%	78.3%	63.4%	78.7%	71.4%	71.7%	s	66.1%	70.5%	100.0%	72.4%	67.7%	83.3%	72.7%	94.7%	68.4%	73.3%	70.6%	84.8%	68.2%	65.4%	70.8%	64.2%	60.4%	