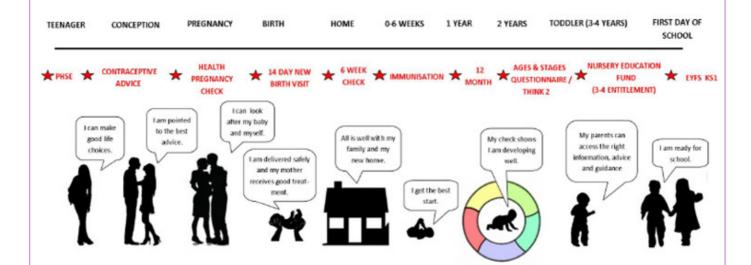


SOUTH STAFFORDSHIRE DISTRICT PROFILE



DECEMBER 2016



CONTENTS PAGE

Summary4
Population
Ward Boundaries
Under 5 Population7
Household Composition8
Worklessness9
Children's Social Care Groups10
Building Resilient Families and Communities (BRFC)II
Early Years Reach
Children Centre Attendance Map
Conception
Under 18 Conception (District map)17
Birth
General Fertility Rates
Low Birthweight
0-6 Weeks
Breastfeeding Prevalence
I Year and 2 Year
Think2
Sufficiency
Toddler
Sufficiency
First Day at School
Childhood Obesity24
Early Years Foundation Stage Profile26

Contact for Further Information

Report compiled by Operational Intelligence & Performance Team Claire Makinson - Performance Manager, 01785 277067 Farhana Patel - Performance Officer, 01785 277798



INTRODUCTION

The purpose of the Early Years District Profile is to bring together a wide range of indicators for each district. It provides the commissioners with a robust evidence base across a range of health and wellbeing issues to help identify priority areas to target and place services in appropriate areas.

The report pulls together information from various sources to present a picture of the health and wellbeing of children aged 0-4, following through the Best Start Pathway.

The data is presented and displayed at Ward Level with comparisons made with Staffordshire and England. Information used in the report is the latest available at the time of writing.

Health and social needs are complex and it is unlikely that there will be a single factor which is responsible for the particular situation in each local area. Therefore, it is important that no single item of information is treated in isolation. Instead the various pieces of data and evidence should be used together to give a better picture of the needs of children and young people in the local community.

We aim to produce this annually with the next one being due November 2016 to support the Districts with their Local Authority annual conversations.



SUMMARY

South Staffordshire District comprises of 25 wards, with 3 Lower Super Output Areas of 0-30% deprivation spread across 3 wards. The population of children aged 0-4 has seen a slight increase from 2013, from 4,932 to 5,004 but the proportion of children aged 0-4 has remained at 4.5%; this proportion is still below the Staffordshire and England average. The proportion of children aged under 5 in 10 wards has increased since 2013, 7 wards have stayed the same and 8 wards have reduced.

For families with dependents, married couples are the largest group in the district accounting for 16.8% of households; the proportion of households that are lone parents varies across the wards from 2.3% in Himley & Swindon to 8.1% in Bilbrook, giving an average of 5.1% of all lone households that have children under the age of 5 in South Staffordshire.

The numbers of children living in out of work benefit clamant households has decreased year on year since 2012 across the whole of South Staffordshire, most noticeably in Codsall North with nearly a 90% decrease between 2012 and 2015.

In terms of Children's Social Care groups, the numbers of children either in need, subject of Child Protection or Looked After are very low in South Staffordshire and as such the data has been supressed. The largest proportion of Children in Need are in Great Wyrley Town with Brewod & Coven, Essington and Huntington & Hatherton having similar numbers. Penkridge West has the largest proportion of children who are subject of a Child Protection Plan, accounting for 5 of the 14 children across the district, and there are a total of 5 children across South Staffordshire who are Looked After.

The Early Years Reach across South Staffordshire has shown an improvement of 7.7 percentage points between 2014/15 and 2015/16 equating to an additional 382 children aged 0-4. Cheslyn Hay North & Saredon together with Great Wyrley Town have seen the highest increases in the Reach with an improvement of 23.3 and 21.5 percentage points respectively; however 6 of the 25 wards have seen either no improvement or a reduction from the previous year. All 3 of the wards with areas of 0-30% deprivation saw an increase in the Reach, with Wombourne South West showing the largest increase of 32.7 percentage points; giving South Staffordshire a 0-30% Reach figure of 67.2%, equivalent to a 16.3 percentage point increase from 2014/15.

Attendance at Children Centre activities in South Staffordshire shows the majority of attendees are from the local area with a large proportion of families travelling from Cannock. A small number of attendees are also seen to be travelling from outside of Staffordshire.



SUMMARY

The general fertility rates across the South Staffordshire district are statistically lower than England at 52.4 per 1,000 women aged 15-44 compared to 63.2 per 1,000 for England and 57.8 per 1,000 for Staffordshire. The highest general fertility rates are in Huntington & Hatherton with 72.8 per 1,000 and the lowest is in Trysull & Seisdon with 36.2.

5.3% of babies born in South Staffordshire are born with a low birthweight, which is statistically lower than both the Staffordshire and England average of 7.2% and 7.3% respectively. This is a marginal decrease from 2011/2013 figures. The proportion of babies who are born with a low birthweight ranges from 2.5% in Wombourne North & Lower Penn to 13.8% in Perton Dippons.

Data as at Summer 2016 shows the take up of Think2 childcare places averages at 77% in South Staffordshire. In terms of sufficiency for Think2 places, there is a vacancy rate of 45%, equivalent to 175 vacancies.

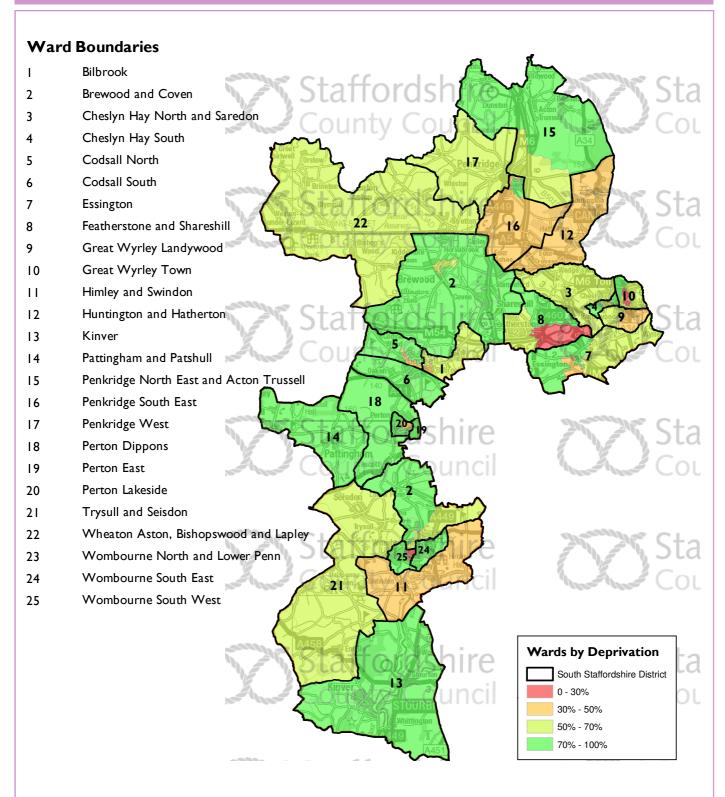
Overall Staffordshire has a marginally higher rate than England for children who are in reception class with excess weight, whereas the rate for South Staffordshire is statistically higher than England at 26%. The majority of the wards across South Staffordshire have a similar rate to England however; the ward with the highest rate is Great Wyrley Town where the rate is statistically higher at 32.1%, compared to Perton East which has the lowest rate across the district with 15.1%. Children of the same age group who are classed as obese is similar to England across the majority of wards in South Staffordshire however, the proportion of obese children is statistically higher than England in Bilbrook and Cheslyn Hay North & Saredon, although overall South Staffordshire has seen the proportion of obese children nearly half between the period 2012-2013 to 2012-2015.

The proportion of children in South Staffordshire with a Good Level of Development at the Early Years Foundation Stage is higher than both Staffordshire and England by 3.5 and 8.3 percentage points respectively. The Good Level of Development overall in 2016 was 77.3% with rates varying across the wards from 50% in Himley & Swindon and 95% in Perton East. Generally girls perform significantly better than boys apart from in the wards of Bilbrook, Penkridge North East & Acton Trussell, Perton East and Wombourne North & Lower Penn where a greater number of boys achieved a Good Level of Development.



POPULATION

WARD BOUNDARIES



This product contains mapping data licensed from Ordinance Survey with the permission of the Controller of Her Majesty's Stationary Office $\ensuremath{\mathbb{G}}$

Crown Copyright and/or database right 2015. All rights reserved. Licence Number 100019422



POPULATION

		2013			2014			2015	
Ward	Total	Total	Percentage	Total	Total	Percentage	Total	Total	Percentage
	Population	under 5	under 5	Population	under 5	under 5	Population	under 5	under 5
Bilbrook	4,304	267	6.2%	4,283	249	5.8%	4,249	223	5.2%
Brewood and Coven	6,556	273	4.2%	6,642	280	4.2%	6,672	277	4.2%
Cheslyn Hay North and Saredon	4,346	211	4.9%	4,328	193	4.5%	4,337	211	4.9%
Cheslyn Hay South	3,721	142	3.8%	3,727	135	3.6%	3,704	129	3.5%
Codsall North	4,130	187	4.5%	4,159	191	4.6%	4,143	188	4.5%
Codsall South	4,128	185	4.5%	4,134	181	4.4%	4,123	186	4.5%
Essington	5,130	241	4.7%	5,093	252	4.9%	5,179	240	4.6%
Featherstone and Shareshill	7,274	262	3.6%	7,211	238	3.3%	7,164	236	3.3%
Great Wyrley Landywood	4,967	250	5.0%	4,960	259	5.2%	4,999	259	5.2%
Great Wyrley Town	6,110	271	4.4%	6,283	293	4.7%	6,356	338	5.3%
Himley and Swindon	2,041	59	2. 9 %	2,017	62	3.1%	2,035	70	3.4%
Huntington and Hatherton	5,463	413	7.6%	5,569	423	7.6%	5,558	384	6.9%
Kinver	7,245	262	3.6%	7,383	275	3.7%	7,210	272	3.8%
Pattingham and Patshull	2,301	106	4.6%	2,218	103	4.6%	2,252	104	4.6%
Penkridge North East and Acton Trussell	3,829	162	4.2%	3,841	157	4.1%	3,761	150	4.0%
Penkridge South East	4,499	187	4.2%	4,437	198	4.5%	4,420	204	4.6%
Penkridge West	2,050	78	3.8%	2,093	83	4.0%	2,181	81	3.7%
Perton Dippons	1,923	77	4.0%	2,002	82	4.1%	2,020	92	4.6%
Perton East	2,220	107	4.8%	2,222	121	5.4%	2,218	114	5.1%
Perton Lakeside	6,447	371	5.8%	6,489	400	6.2%	6,446	389	6.0%
Trysull and Seisdon	2,220	58	2.6%	2,211	54	2.4%	2,222	57	2.6%
Wheaton Aston, Bishopswood and Lapley	4,171	138	3.3%	4,216	128	3.0%	4,192	139	3.3%
Wombourne North and Lower Penn	6,635	234	3.5%	6,559	241	3.7%	6,671	252	3.8%
Wombourne South East	3,875	146	3.8%	3,870	134	3.5%	3,878	139	3.6%
Wombourne South West	4,706	245	5.2%	4,745	262	5.5%	4,736	270	5.7%
South Staffordshire	110,291	4,932	4.5%	110,692	4,994	4.5%	110,726	5,004	4.5%
Staffordshire	857,007	46,099	5.4%	860, 165	45,619	5.3%	862,562	45,344	5.3%
England	56,948,229	3,592,907	6.3%	54,316,618	3,430,957	6.3%	54,779,872	3,425,796	6.3%

Proportion of children aged 0-4, 2013 - 2015



POPULATION

HOUSEHOLD COMPOSITION

	Number of	Married	Couple	Cohabitir	g Couple	Lone	Parent	Same-S	ex Civil	Other Ho	useholds
Ward	all	Number of	% of all	Number of	% of all	Number of	% of all	Number of	% of all	Number of	% of all
	Households		households	families	households	families	households	families	households	families	
Bilbrook	1,902	260	13.7%	84	4.4%	155	8.1%	0	0.0%	34	1.8%
Brewood and Coven	2,940	449	15.3%	82	2.8%	130	4.4%	0	0.0%	36	1.2%
Cheslyn Hay North and Saredon	1,745	278	15.9%	91	5.2%	103	5.9%	0	0.0%	37	2.1%
Cheslyn Hay South	1,517	299	19.7%	61	4.0%	76	5.0%	0	0.0%	37	2.4%
Codsall North	1,789	261	14.6%	51	2.9%	85	4.8%	0	0.0%	29	1.6%
Codsall South	1,627	320	19.7%	54	3.3%	50	3.1%	0	0.0%	35	2.2%
Essington	1,866	330	17.7%	96	5.1%	91	4.9%	0	0.0%	49	2.6%
Featherstone and Shareshill	1,989	373	18.8%	107	5.4%	114	5.7%	0	0.0%	45	2.3%
Great Wyrley Landywood	1,963	328	16.7%	95	4.8%	142	7.2%	0	0.0%	49	2.5%
Great Wyrley Town	2,548	366	14.4%	94	3.7%	131	5.1%	0	0.0%	49	1.9%
Himley and Swindon	875	101	11.5%	16	1.8%	20	2.3%	0	0.0%	13	1.5%
Huntington and Hatherton	2,034	340	16.7%	158	7.8%	154	7.6%	0	0.0%	54	2.7%
Kinver	3,074	489	15.9%	93	3.0%	125	4.1%	0	0.0%	47	1.5%
Pattingham and Patshull	953	162	17.0%	26	2.7%	47	4.9%	0	0.0%	12	1.3%
Penkridge North East and Acton Trussell	1,619	251	15.5%	47	2.9%	53	3.3%	0	0.0%	41	2.5%
Penkridge South East	1,766	365	20.7%	80	4.5%	98	5.5%	0	0.0%	36	2.0%
Penkridge West	879	135	15.4%	30	3.4%	47	5.3%	0	0.0%	15	1.7%
Perton Dippons	776	131	16.9%	25	3.2%	41	5.3%	0	0.0%	23	3.0%
Perton East	831	218	26.2%	37	4.5%	41	4.9%	0	0.0%	16	1.9%
Perton Lakeside	2,804	485	17.3%	125	4.5%	189	6.7%	0	0.0%	37	1.3%
Trysull and Seisdon	887	155	17.5%	24	2.7%	26	2.9%	0	0.0%	21	2.4%
Wheaton Aston, Bishopswood and Lapley	1,728	285	16.5%	51	3.0%	75	4.3%	0	0.0%	27	1.6%
Wombourne North and Lower Penn	2,649	501	18.9%	94	3.5%	93	3.5%	0	0.0%	50	1.9%
Wombourne South East	1,759	241	13.7%	46	2.6%	61	3.5%	0	0.0%	20	1.1%
Wombourne South West	1,938	335	17.3%	91	4.7%	131	6.8%	0	0.0%	31	1.6%
South Staffordshire	44,458	7458	16.8%	1,758	4.0%	2,278	5.1%	0	0.0%	843	I. 9 %
Staffordshire	355,263	56,756	16.0%	16,242	4.6%	21,016	5.9 %	30	0.01%	6,833	I. 9 %
England	22,063,368	3,373,005	15.3%	890,780	4.0%	1,573,255	7.1%	2,885	0.01%	584,016	2.6%

Household Composition - Families with Dependants, 2011

Remainder of the population is made up of households with no children



POPULATION

WORKLESSNESS

Under 5 population living in out-of-work benefit claimant households, 2012-2015

	20	12	20	13	20	14	20	15
Ward	No. of Households	No. of children aged 0-4						
Bilbrook	90	70	95	65	90	55	75	40
Brewood and Coven	65	55	45	25	45	20	40	25
Cheslyn Hay North and Saredon	50	40	55	45	45	35	45	30
Cheslyn Hay South	45	25	40	20	40	20	40	15
Codsall North	225	165	35	25	35	25	35	20
Codsall South	80	50	15	10	15	15	15	10
Essington	75	40	75	50	70	45	70	45
Featherstone and Shareshill	15	5	80	35	70	30	75	40
Great Wyrley Landywood	125	95	75	45	60	35	60	30
Great Wyrley Town	20	15	80	45	75	55	75	50
Himley and Swindon	70	40	15	5	15	5	15	10
Huntington and Hatherton	65	40	150	110	135	115	115	85
Kinver	120	80	45	20	35	15	40	20
Pattingham and Patshull	25	15	25	15	15	5	15	5
Penkridge North East and Acton Trussell	95	65	40	20	30	10	30	15
Penkridge South East	30	20	25	10	30	10	30	20
Penkridge West	70	40	20	10	25	15	20	10
Perton Dippons	5	5	10	5	15	10	20	10
Perton East	70	35	15	5	10	5	10	5
Perton Lakeside	65	50	85	50	90	75	65	45
Trysull and Seisdon	120	80	15	5	20	10	15	10
Wheaton Aston, Bishopswood and Lapley	35	15	25	15	30	15	25	15
Wombourne North and Lower Penn	20	5	35	20	30	10	35	15
Wombourne South East	110	80	25	15	25	15	15	10
Wombourne South West	135	75	90	55	80	60	70	50
South Staffordshire	1,825	1,205	1,215	725	1,130	710	1,050	630
Staffordshire	14,790	9,235	12,875	8,050	11,720	7,500	10,735	6,605
England	1,340,420	839,965	1,268,335	805,100	1,161,325	735,420	1,066,540	669,360



POPULATION

CHILDREN'S SOIAL CARE GROUPS

Children's Social Care Groups 2015//2016

Ward	С	hildren aged	0-4	Percen	tage children	aged 0-4
vv ard	CIN	СР	LAC	CIN	СР	LAC
Bilbrook	S			4%		
Brewood and Coven	9			10%		
Cheslyn Hay North and Saredon	S		s	3%		40%
Cheslyn Hay South	S			1%		
Codsall North	S	S		4%	14%	
Codsall South	S			2%		
Essington	9			10%		
Featherstone and Shareshill	5			6%		
Great Wyrley Landywood	S			4%		
Great Wyrley Town	10			11%		
Himley and Swindon	S			1%		
Huntington and Hatherton	9	s	s	10%	21%	20%
Kinver	S			3%		
Pattingham and Patshull	S			1%		
Penkridge North East and Acton Trussell	S			1%		
Penkridge South East	S		s	3%		20%
Penkridge West	S	5		3%	36%	
Perton Lakeside	S	s		4%	7%	
Trysull and Seisdon	S	s		2%	7%	
Wheaton Aston, Bishopswood and Lapley	S	s		2%	7%	
Wombourne North and Lower Penn	7		s	8%		20%
Wombourne South East	S	s		۱%	7%	
Wombourne South West	S			2%		
South Staffordshire	90	14	5	100%	100%	100%



POPULATION

BUILDING RESILIENT FAMILIES AND COMMUNITIES (BRFC)

Phase 2 Year | Eligible Families 2015/16

Ward	Eligible Families	Count of people	Eligible families with children aged 0-4	Count of Children aged 0-4	Percentage of families with children aged 0-4
Bilbrook	12	50	7	9	58.3%
Brewood and Coven	13	37	2	2	15.4%
Cheslyn Hay North and Saredon	5	16	2	4	40.0%
Cheslyn Hay South	13	37	2	2	15.4%
Codsall North	6	19	I	I	16.7%
Codsall South	3	12	I	2	33.3%
Essington	8	36	2	3	25.0%
Featherstone and Shareshill	12	41	I	I	8.3%
Great Wyrley Landywood	8	29	3	3	37.5%
Great Wyrley Town	12	47	10	17	83.3%
Himley and Swindon	3	14	2	2	66.7%
Huntington and Hatherton	27	83	7	9	25.9%
Kinver	4	17	I	3	25.0%
Pattingham and Patshull	I	4	0	0	0.0%
Penkridge North East and Acton Trussell	7	16	3	2	42.9%
Penkridge South East	8	24	0	I	0.0%
Penkridge West	I	4	0	0	0.0%
Perton Dippons	2	7	I	I	50.0%
Perton East	I	I	0	0	0.0%
Perton Lakeside	12	38	2	2	16.7%
Trysull and Seisdon	I	4	0	0	0.0%
Wheaton Aston, Bishopswood and Lapley	8	28	4	5	50.0%
Wombourne North and Lower Penn	6	16	2	2	33.3%
Wombourne South East	6	19	2	2	33.3%
Wombourne South West	13	45	4	5	30.8%
South Staffordshire	192	644	59	78	30.7%



BUILDING RESILIENT FAMILIES AND COMMUNITIES (BRFC)

Ward	Eligible Families	Count of people	Eligible families with children aged 0-4	Count of Children aged 0-4	Percentage of families with children aged 0-4
Bilbrook	4	15	I	I	25.0%
Brewood and Coven	3	10	I	I	33.3%
Cheslyn Hay North and Saredon	3	11	0	0	0.0%
Cheslyn Hay South	5	24	2	2	40.0%
Codsall North	0	0	0	0	-
Codsall South	I	4	0	0	0.0%
Essington	5	22	2	2	40.0%
Featherstone and Shareshill	3	14	I	2	33.3%
Great Wyrley Landywood	8	33	I	I	12.5%
Great Wyrley Town	6	23	4	4	66.7%
Himley and Swindon	I	4	0	0	0.0%
Huntington and Hatherton	8	23	2	3	25.0%
Kinver	2	12	0	0	0.0%
Pattingham and Patshull	I	4	I	I	100.0%
Penkridge North East and Acton Trussell	I	4	0	0	0.0%
Penkridge South East	3	11	0	0	0.0%
Penkridge West	I	2	0	0	0.0%
Perton Dippons	2	10	0	0	0.0%
Perton East	0	0	0	0	-
Perton Lakeside	6	22	0	0	0.0%
Trysull and Seisdon	0	0	0	0	-
Wheaton Aston, Bishopswood and Lapley	I	4	0	0	0.0%
Wombourne North and Lower Penn	6	26	I	2	16.7%
Wombourne South East	I	5	0	0	0.0%
Wombourne South West	I	3	0	0	0.0%
South Staffordshire	72	286	16	19	22.2%

Phase 2 Year 2 Eligible Families 2016/17 (Apr - Sept)



EARLY YEARS REACH

	2014	2014	2014/	/2015	2015	/2016
Ward	Population (All)	Population (Age 0-4)	Reach Population	% Reach Population (Age 0-4)	Reach Population	% Reach Population (Age 0-4)
Bilbrook	4,249	223	106	42.6%	100	40.2%
Brewood and Coven	6,672	277	92	32.9%	119	42.5%
Cheslyn Hay North and Saredon	4,337	211	91	47.2%	136	70.5%
Cheslyn Hay South	3,704	129	68	50.4%	87	64.4%
Codsall North	4,143	188	73	38.2%	88	46.1%
Codsall South	4,123	186	43	23.8%	57	31.5%
Essington	5,179	240	104	41.3%	116	46.0%
Featherstone and Shareshill	7,164	236	100	42.0%	124	52.1%
Great Wyrley Landywood	4,999	259	124	47.9%	160	61.8%
Great Wyrley Town	6,356	338	132	45.1%	195	66.6%
Himley and Swindon	2,035	70	17	27.4%	15	24.2%
Huntington and Hatherton	5,558	384	169	40.0%	199	47.0%
Kinver	7,210	272	98	35.6%	86	31.3%
Pattingham and Patshull	2,252	104	35	34.0%	35	34.0%
Penkridge North East and Acton Trussell	3,761	150	49	31.2%	66	42.0%
Penkridge South East	4,420	204	73	36.9%	99	50.0%
Penkridge West	2,181	81	37	44.6%	41	49.4%
Perton Dippons	2,020	92	30	36.6%	29	35.4%
Perton East	2,218	114	38	31.4%	42	34.7%
Perton Lakeside	6,446	389	149	37.3%	145	36.3%
Trysull and Seisdon	2,222	57	30	55.6%	30	55.6%
Wheaton Aston, Bishopswood and Lapley	4,192	39	47	36.7%	54	42.2%
Wombourne North and Lower Penn	6,671	252	79	32.8%	102	42.3%
Wombourne South East	3,878	39	53	39.6%	75	56.0%
Wombourne South West	4,736	270	103	39.3%	122	46.6%
South Staffordshire	110,726	5,004	1,940	38.8%	2,322	46.5%

Early Years Reach, 2014/15 and 2015/16



EARLY YEARS REACH

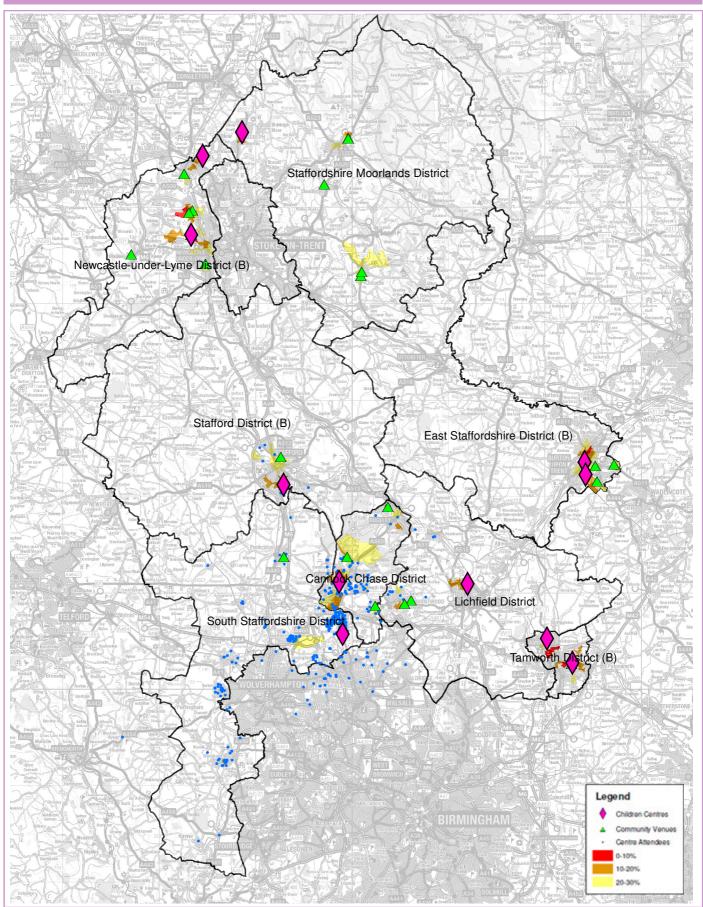
	2014	/2015	2015/2016		
Ward	% 0-4 Reach	% Reach 0-30% Deprivation	% 0-4 Reach	% Reach 0-30% Deprivation	
Featherstone and Shareshill	43	18.1%	61	25.6%	
Great Wyrley Town	47	16.0%	62	21.2%	
Wombourne South West	59	22.5%	74	55.2%	
South Staffordshire	149	50.9 %	197	67.2%	

Early Years Reach 0-30%, 2014/15 and 2015/16



POPULATION

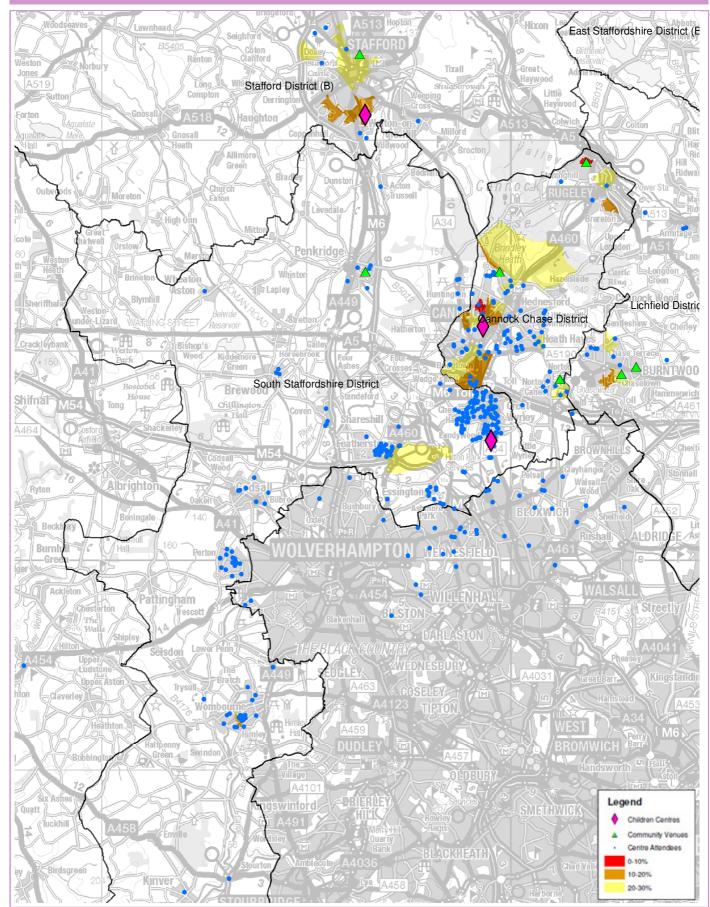
CHILDREN'S CENTRE ATTENDANCE 2015/2016





POPULATION

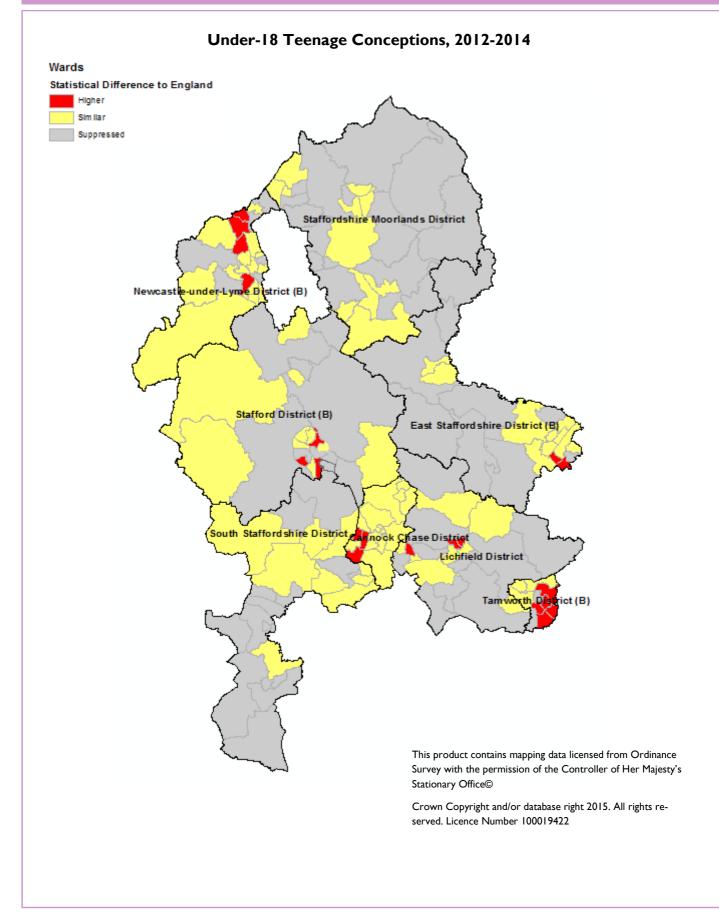
CHILDREN'S CENTRE ATTENDANCE 2015/2016





CONCEPTION

UNDER-18 CONCEPTIONS





BIRTH

GENERAL FERTILITY RATES

Ward	2011-2013	2012-2014	Statistical Difference to England
Bilbrook	62	47.9	Lower
Brewood and Coven	52	54.6	Similar
Cheslyn Hay North and Saredon	52	48.5	Lower
Cheslyn Hay South	44	40.4	Lower
Codsall North	55	50.4	Lower
Codsall South	45	45.7	Lower
Essington	61	57.2	Similar
Featherstone and Shareshill	47	47.6	Lower
Great Wyrley Landywood	53	55.5	Similar
Great Wyrley Town	49	52.3	Lower
Himley and Swindon	56	53.8	Similar
Huntington and Hatherton	73	72.8	Higher
Kinver	45	46.3	Lower
Pattingham and Patshull	49	55.5	Similar
Penkridge North East and Acton Trussell	52	51.2	Similar
Penkridge South East	43	44.2	Lower
Penkridge West	57	56.0	Similar
Perton Dippons	43	55.6	Similar
Perton East	47	50.4	Similar
Perton Lakeside	58	59.5	Similar
Trysull and Seisdon	35	36.2	Lower
Wheaton Aston, Bishopswood and Lapley	47	47.8	Lower
Wombourne North and Lower Penn	45	40.2	Lower
Wombourne South East	49	55.3	Similar
Wombourne South West	61	65.0	Similar
South Staffordshire	52	52.4	Lower
Staffordshire	58	57.8	Lower
England	64	63.2	

General Fertility Rates per 1,000 women aged 15-44, 2011-2014



BIRTH

LOW BIRTHWEIGHT

Ward	2011-2013	2012-2014	Statistical Difference to England
Bilbrook	4.4%	6.7%	Similar
Brewood and Coven	4.8%	5.4%	Similar
Cheslyn Hay North and Saredon	4.4%	5.7%	Similar
Cheslyn Hay South	4.8%	S	
Codsall North	6.7%	7.2%	Similar
Codsall South	11.5%	3.5%	Similar
Essington	2.0%	4.3%	Similar
Featherstone and Shareshill	6.7%	5.1%	Similar
Great Wyrley Landywood	6.8%	4.6%	Similar
Great Wyrley Town	6.8%	8.5%	Similar
Himley and Swindon	14.6%	12.5%	Similar
Huntington and Hatherton	8.5%	6.4%	Similar
Kinver	2.2%	S	
Pattingham and Patshull	S	S	
Penkridge North East and Acton Trussell	4.7%	8.4%	Similar
Penkridge South East	5.0%	5.9%	Similar
Penkridge West	S	S	
Perton Dippons	13.0%	13.8%	Similar
Perton East	5.9%	7.7%	Similar
Perton Lakeside	8.2%	5.2%	Similar
Trysull and Seisdon	S	S	
Wheaton Aston, Bishopswood and Lapley	9.2%	3.3%	Similar
Wombourne North and Lower Penn	2.9%	2.5%	Lower
Wombourne South East	S	3.3%	Similar
Wombourne South West	5.2%	5.6%	Similar
South Staffordshire	5.8%	5.3%	Lower
Staffordshire	7.3%	7.2%	Similar
England	7.4%	7.3%	

Low Birthweight Babies (under 2,500g) 2011-2014



0-6 WEEKS

BREASTFEEDING INITIATION AND PREVALENCE

Ward	2012-2013	2014-2015	Statistical Difference to England
Bilbrook	33.3%	25.0%	Lower
Brewood and Coven	59.1%	50.0%	Similar
Cheslyn Hay North and Saredon	24.4%	S	
Cheslyn Hay South	24.1%	S	
Codsall North	50.0%	35.5%	Similar
Codsall South	31.3%	33.3%	Similar
Essington	15.7%	27.5%	Lower
Featherstone and Shareshill	41.2%	25.0%	Lower
Great Wyrley Landywood	25.9%	15.7%	Lower
Great Wyrley Town	22.0%	19.0%	Lower
Himley and Swindon	S	S	
Huntington and Hatherton	32.9%	31.3%	Lower
Kinver	46.9%	35.1%	Similar
Pattingham and Patshull	S	S	
Penkridge North East and Acton Trussell	41.7%	39.1%	Similar
Penkridge South East	48.6%	32.4%	Similar
Penkridge West	47.1%	41.2%	Similar
Perton Dippons	S	35.3%	Similar
Perton East	S	44.4%	Similar
Perton Lakeside	34.8%	40.0%	Similar
Trysull and Seisdon	S	S	
Wheaton Aston, Bishopswood and Lapley	45.8%	44.8%	Similar
Wombourne North and Lower Penn	39.5%	46.3%	Similar
Wombourne South East	30.8%	52.0%	Similar
Wombourne South West	20.4%	24.5%	Lower
South Staffordshire	33.9 %	31.4%	Lower
Staffordshire	32.7%	33.5%	Lower
England	47.1%	43.9%	

Breastfeeding Prevalence (6-8 weeks) 2012-2015



I YEAR AND 2 YEAR

THINK2

Ward	Eligible	Take up by o	child's address	Take up by address		
	Families	Number	Percentage	Number	Percentage	
Bilbrook	13	8	62%	15	115%	
Brewood and Coven	10	8	80%	4	40%	
Cheslyn Hay North and Saredon	11	10	91%	3	27%	
Cheslyn Hay South	8	3	38%	5	63%	
Codsall North	15	11	73%	11	73%	
Codsall South	7	4	57%	3	43%	
Essington	22	12	55%	10	45%	
Featherstone and Shareshill	20	10	50%	16	80%	
Great Wyrley Landywood	22	19	86%	17	77%	
Great Wyrley Town	12	8	67%	24	200%	
Himley and Swindon	2	I	50%	I	50%	
Huntington and Hatherton	30	27	90%	21	70%	
Kinver	9	4	44%	5	56%	
Pattingham and Patshull	2	I	50%	I	50%	
Penkridge North East and Acton Trussell	6	6	100%	7	117%	
Penkridge South East	4	3	75%	4	100%	
Penkridge West	4	3	75%	5	125%	
Perton Dippons	3	2	67%	9	300%	
Perton East	2	0	0%	0	0%	
Perton Lakeside	22	16	73%	16	73%	
Trysull and Seisdon	6	5	83%	3	50%	
Wheaton Aston, Bishopswood and Lapley	8	2	25%	7	88%	
Wombourne North and Lower Penn	7	3	43%	15	214%	
Wombourne South East	8	2	25%	8	100%	
Wombourne South West	31	21	68%	8	26%	

Think2 Childcare Places, Summer 2016

*Data provided is a combination of information from DWP & direct from childcare providers and may have changed by the date of this publication

189

67%

218

77%

284

South Staffordshire



I YEAR AND 2 YEAR

SUFFICIENCY

	0-2 years				2 years				
Ward	Number of children in district	Places	Vacancies	Vacancies %	Number of children in district	Places	Vacancies	Vacancies %	
Bilbrook	84	43	4	9%	58	55	10	18%	
Brewood and Coven	97	4	0	0%	56	14	2	14%	
Cheslyn Hay North and Saredon	69	2	0	0%	52	9	9	100%	
Cheslyn Hay South	46	1	0	0%	26	20	3	15%	
Codsall North	71	8	2	25%	44	24	3	13%	
Codsall South	70	I	0	0%	36	9	3	33%	
Essington	92	10	4	40%	56	36	6	١7%	
Featherstone and Shareshill	98	12	5	42%	41	29	6	21%	
Great Wyrley Landywood	92	18	I	6%	49	37	2	5%	
Great Wyrley Town	105	26	6	23%	68	34	8	24%	
Himley and Swindon	26	0	0	-	13	5	0	0%	
Huntington and Hatherton	178	3	2	67%	68	24	7	29%	
Kinver	108	12	3	25%	55	45	15	33%	
Pattingham and Patshull	36	0	0	-	20	0	0	-	
Penkridge North East and Acton Trussell	57	21	3	14%	38	38	10	26%	
Penkridge South East	66	11	4	36%	38	23	7	30%	
Penkridge West	27	21	2	10%	27	8	0	0%	
Perton Dippons	34	28	10	36%	19	33	11	33%	
Perton East	46	I	I	100%	27	I	0	0%	
Perton Lakeside	152	8	4	50%	81	55	18	33%	
Trysull and Seisdon	18	3	0	0%	9	9	2	22%	
Wheaton Aston, Bishopswood and Lapley	42	6	I	17%	34	8	5	63%	
Wombourne North and Lower Penn	80	3	I	33%	60	19	I	5%	
Wombourne South East	46	23	8	35%	33	32	8	25%	
Wombourne South West	112	50	14	28%	43	26	8	31%	
South Staffordshire	1,852	315	75	24%	1,051	593	144	24%	

Childcare Sufficiency 0-2 years in PVI sector, Summer 2016

*Data provided is a combination of information from DWP & direct from childcare providers and may have changed by the date of this publication



TODDLER

SUFFICIENCY

Childcare Sufficiency 2-4 years in PVI sector, Summer 20	6
--	---

	Think2				3-4 years				
Ward	Number of children in district	Places	Vacancies	Vacancies %	Number of children in district	Places	Vacancies	Vacancies %	
Bilbrook	14	31	18	58%	107	77	17	22%	
Brewood and Coven	12	7	3	43%	127	55	4	7%	
Cheslyn Hay North and Saredon	12	6	4	67%	72	35	13	37%	
Cheslyn Hay South	7	13	3	23%	63	42	7	17%	
Codsall North	16	19	8	42%	76	32	I	3%	
Codsall South	7	3	0	0%	75	34	3	9%	
Essington	16	18	5	28%	104	60	7	12%	
Featherstone and Shareshill	18	46	32	70%	99	62	16	26%	
Great Wyrley Landywood	15	16	3	19%	118	91	39	43%	
Great Wyrley Town	19	23	7	30%	120	45	5	11%	
Himley and Swindon	2	I	0	0%	23	12	0	0%	
Huntington and Hatherton	27	19	4	21%	177	40	13	33%	
Kinver	8	14	5	36%	112	89	24	27%	
Pattingham and Patshull	3	0	0	-	47	0	0	-	
Penkridge North East and Acton Trussell	6	24	12	50%	62	97	28	29%	
Penkridge South East	4	27	23	85%	94	53	30	57%	
Penkridge West	4	5	0	0%	29	16	2	13%	
Perton Dippons	4	19	10	53%	29	51	17	33%	
Perton East	I	0	0	-	48	3	I	33%	
Perton Lakeside	24	35	18	51%	167	85	26	31%	
Trysull and Seisdon	6	3	2	67%	27	9	5	56%	
Wheaton Aston, Bishopswood and Lapley	8	12	4	33%	52	34	15	44%	
Wombourne North and Lower Penn	7	15	I	7%	101	60	I	2%	
Wombourne South East	5	16	8	50%	55	65	20	31%	
Wombourne South West	27	13	5	38%	107	35	12	34%	
South Staffordshire	272	385	175	45%	2,091	1,182	306	26%	

*Data provided is a combination of information from DWP & direct from childcare providers and may have changed by the date of this publication



FIRST DAY AT SCHOOL

CHILDHOOD OBESITY

Ward	2010 - 2013	2012 - 2015	Statistical Difference to England		
Bilbrook	27.3%	24.6%	Similar		
Brewood and Coven	27.5%	22.2%	Similar		
Cheslyn Hay North and Saredon	30.8%	30.6%	Higher		
Cheslyn Hay South	26.6%	28.4%	Similar		
Codsall North	28.0%	22.1%	Similar		
Codsall South	18.9%	29.8%	Similar		
Essington	25.4%	25.7%	Similar		
Featherstone and Shareshill	29.6%	28.4%	Similar		
Great Wyrley Landywood	29.5%	30.0%	Higher		
Great Wyrley Town	26.3%	32.1%	Higher		
Himley and Swindon	S	s			
Huntington and Hatherton	22.5%	27.3%	Similar		
Kinver	21.0%	23.0%	Similar		
Pattingham and Patshull	29.6%	19.2%	Similar		
Penkridge North East and Acton Trussell	16.7%	19.7%	Similar		
Penkridge South East	24.5%	25.6%	Similar		
Penkridge West	S	20.9%	Similar		
Perton Dippons	S	21.9%	Similar		
Perton East	17.7%	15.9%	Similar		
Perton Lakeside	21.1%	31.5%	Higher		
Trysull and Seisdon	١5.8%	22.5%	Similar		
Wheaton Aston, Bishopswood and Lapley	26.0%	26.4%	Similar		
Wombourne North and Lower Penn	21.0%	22.7%	Similar		
Wombourne South East	16.5%	21.8%	Similar		
Wombourne South West	28.5%	29.0%	Similar		
South Staffordshire	24.4%	26.0%	Higher		
Staffordshire	23.4%	23.6%	Higher		
England	22.5%	22.2%			

Excess Weight, Children aged 4 - 5 2010 - 2015



FIRST DAY AT SCHOOL

CHILDHOOD OBESITY

Ward	2010 - 2013	2012 - 2015	Statistical Difference to England
Bilbrook	21%	16.7%	Higher
Brewood and Coven	23%	6.7%	Similar
Cheslyn Hay North and Saredon	23%	15.3%	Higher
Cheslyn Hay South	١7%	11.4%	Similar
Codsall North	18%	7.1%	Similar
Codsall South	16%	10.5%	Similar
Essington	22%	11.8%	Similar
Featherstone and Shareshill	29%	13.4%	Similar
Great Wyrley Landywood	21%	13.8%	Similar
Great Wyrley Town	15%	10.7%	Similar
Himley and Swindon	S	s	
Huntington and Hatherton	23%	12.3%	Similar
Kinver	17%	8.7%	Similar
Pattingham and Patshull	S	s	
Penkridge North East and Acton Trussell	12%	s	
Penkridge South East	17%	12.0%	Similar
Penkridge West	S	s	
Perton Dippons	S	s	
Perton East	19%	s	
Perton Lakeside	16%	11.8%	Similar
Trysull and Seisdon	26%	s	
Wheaton Aston, Bishopswood and Lapley	19%	9.2%	Similar
Wombourne North and Lower Penn	16%	8.2%	Similar
Wombourne South East	20%	9.0%	Similar
Wombourne South West	23%	13.0%	Similar
South Staffordshire	20%	10.6%	Higher
Staffordshire	I 9 %	9.5%	Similar
England	19%	9.3%	

Obesity, Children aged 4 - 5 2010/11 - 2012/13



FIRST DAY AT SCHOOL

EARLY YEARS FOUNDATION STAGE PROFILE

Pupils achieving Good Level of Development, 2016

		Gender		Free School Meals		SEN		
Ward	GLD	Male	Female	FSM	Non-FSM	No SEN (N)	Education Health Care Plan or Statement (E) or (S)	SEN Support (K)
Bilbrook	75.6%	83.3%	70.4%	71.4%	77.4%	76.9%		80.0%
Brewood and Coven	77.2%	63.2%	84.2%	100.0%	77.8%	84.0%		0.0%
Cheslyn Hay North and Saredon	75.0%	65.4%	88.9%	33.3%	78.0%	80.0%		0.0%
Cheslyn Hay South	80.0%	77.3%	87.5%	100.0%	79.3%	82.8%		0.0%
Codsall North	86.8%	75.0%	95.5%	100.0%	86.1%	86.5%		100.0%
Codsall South	75.0%	66.7%	90.0%	0.0%	84.0%	80.8%	0.0%	0.0%
Essington	83.0%	73.1%	95.2%		83.0%	82.6%		100.0%
Featherstone and Shareshill	83.3%	80.0%	88.2%	66.7%	84.6%	85.0%	0.0%	100.0%
Great Wyrley Landywood	64.4%	64.0%	64.7%	66.7%	65.5%	68.5%	0.0%	100.0%
Great Wyrley Town	70.7%	68.3%	73.5%	53.8%	74.2%	73.6%	0.0%	0.0%
Himley and Swindon	50.0%	40.0%	60.0%	0.0%	62.5%	71.4%	0.0%	0.0%
Huntington and Hatherton	80.2%	67.6%	89.4%	54.5%	84.3%	85.1%	0.0%	33.3%
Kinver	75.7%	75.0%	76.2%	0.0%	82.4%	82.4%		0.0%
Pattingham and Pashull	75.0%	70.0%	80.0%		75.0%	75.0%		
Penkridge North East and Acton Trussell	88.0%	100.0%	81.3%	100.0%	87.0%	87.5%		100.0%
Penkridge South East	83.7%	77.3%	90.5%	66.7%	85.0%	85.4%		50.0%
Penkridge West	78.6%	71.4%	85.7%	100.0%	76.9%	90.9%		33.3%
Perton Dippons	72.7%	62.5%	100.0%	100.0%	70.0%	100.0%		0.0%
Perton East	95.0%	100.0%	90.9%		95.0%	95.0%		
Perton Lakeside	68.3%	61.8%	75.9%	66.7%	68.3%	71.4%	0.0%	50.0%
Trysull and Seisdon	85.7%	76.9%	100.0%	100.0%	85.0%	100.0%	0.0%	0.0%
Wheaton Aston, Bishopswood and Lapley	80.0%	72.7%	84.2%	50.0%	84.6%	78.6%		100.0%
Wombourne North and Lower Penn	81.6%	84.2%	78.9%	100.0%	81.1%	91.2%		0.0%
Wombourne South East	74.2%	53.3%	93.8%	50.0%	75.9%	78.6%		0.0%
Wombourne South West	78.6%	65.5%	92.6%	33.3%	81.1%	80.0%		60.0%
South Staffordshire	77.3%							
Staffordshire	73.8%	66.9 %	80.9%	58.4%	75.3%	77.6%	2.0%	28.0%
England	69.0%							