

EARLY YEARS PERFORMANCE INDICATORS

STAFFORD

Indicator Name	Time period	Barlaston	Baswich	Common	Coton	Doxey & Castletown	Eccleshall	Forebridge	Fulford	Gnosall & Woodseaves	Haywood & Hixon	Highfields & Western Downs	Holmcroft	Littleworth	Manor	Milford	Milwich	Penkside	Rowley	St Michael's & Stonefield	Seighford & Church Eaton	Swynnerton & Oulton	Walton	Weeping Cross & Wildwood	Stafford	Staffordshire	West Midlands	England
Mid-year population estimate	2016	2,826	6,246	4,808	8,737	3,774	6,667	3,623	6,005	6,619	6,310	7,132	6,597	6,015	7,261	3,134	7,148	3,933	2,828	10,446	5,910	6,088	6,016	6,032	134,155	867,122	5,800,734	55,268,067
Under 5 population	2016	116	319	278	758	230	271	198	237	280	223	439	323	244	372	122	270	315	103	516	221	282	338	267	6,722	44,975	365,266	3,429,046
Children under 5 in lone parent households	2011	3.6%	3.1%	5.2%	6.7%	-	3.6%	5.8%	3.5%	4.1%	4.3%	11.1%	7.0%	4.7%	7.4%	5.0%	2.5%	10.5%	3.7%	5.7%	2.4%	4.1%	4.0%	4.8%	5.4%	5.9%		7.1%
Under 5 population living in out of work benefit claimant households	2016	12.9% (15)	1.6% (5)	18.0% (50)	8.6% (65)	26.1% (60)	5.5% (15)	12.6% (25)	6.3% (15)	7.1% (20)	13.5% (30)	27.3% (120)	10.8% (35)	8.2% (20)	16.1% (60)	0.0% (0)	1.9% (5)	23.8% (75)	9.7% (10)	7.8% (40)	4.5% (10)	1.8% (5)	13.3% (45)	0.0% (0)	10.8% (725)	13.8% (6,190)	19.4% (70,960)	16.1% (550,570)
Early Years Reach	2016/2017	44.6%	57.2%	78.6%	71.5%	61.3%	46.0%	64.3%	38.2%	44.4%	62.4%	67.9%	63.8%	54.4%	62.9%	44.5%	41.3%	61.4%	66.1%	55.7%	40.4%	50.8%	48.9%	60.7%	56.7%	62.7%		
Early Years Reach 0-30%	2016/2017			90.5%	94.4%	73.0%		82.6%				74.2%	65.4%		84.5%			72.4%							76.9%	76.3%		
BRFC eligible families	Year 3 Cohort 1-3	9	6	6	12	0	3	9	6	1	6	27	13	8	19	1	1	13	5	5	2	4	7	5	168	1,730		
BRFC eligible families with children aged 0-4	Year 3 Cohort 1-3	33.3%	16.7%	50.0%	33.3%		0.0%	33.3%	16.7%	0.0%	33.3%	55.6%	30.8%	12.5%	42.1%	0.0%	0.0%	30.8%	20.0%	20.0%	50.0%	25.0%	42.9%	0.0%	33.3%	31.2%		
General fertility rates per 1,000 women aged 15-44 as proportion of (live births)	2013-2015	59.2 (70)	42.1 (148)	48.7 (148)	75.4 (391)	58.4 (122)	43.3 (135)	51.4 (141)	52.3 (136)	51.1 (145)	46.9 (131)	68.2 (275)	53.7 (226)	51.1 (129)	56.9 (230)	42.2 (47)	50.7 (143)	73.2 (210)	50.6 (78)	49.3 (282)	41.9 (104)	42.4 (104)	61.6 (174)	41.5 (89)	54.8 (3,658)	57.1 (25,760)	64.3 (211,117)	62.4 (1,990,412)
Under 18 Conceptions per 1,000 girls aged 15-17	2012-2014	Similar	s	Similar	Higher		Similar	s	s	Similar	Similar	Higher	Similar	Similar	Similar	s	s	Higher	s	s	s	s	Similar	s	15.8 (2,157)	22.3 (322)	23.7 (2,377)	20.8 (19,080)
Babies with low birthweight under 2500g	2013-2015	16.9% (12)	2.0% (3)	8.1% (12)	5.6% (22)	5.8% (7)	10.4% (14)	5.7% (8)	3.7% (5)	3.4% (5)	6.1% (8)	8.8% (24)	9.7% (22)	6.1% (8)	8.3% (19)	s	7.9% (11)	9.0% (19)	11.4% (9)	5.7% (16)	5.7% (6)	s	6.8% (12)	6.8% (6)	6.8% (249)	7.2% (1,854)	8.6% (18,124)	7.2% (145,383)
Breastfeeding prevalence at 6-8 weeks	2014-2015	35%	31%	35%	37%	28%	41%	54%	s	48%	54%	21%	31%	41%	27%	78%	46%	34%	59%	50%	40%	40%	37%	34%	38%	34%		44%
Think2 eligible families	Summer-17	6	5	18	25	24	10	6	4	10	6	32	20	8	27	1	11	23	1	6	21	4	14	4	286	2,579		
Think2 take up by child's address	Summer-17	50%	140%	89%	88%	71%	50%	150%	100%	110%	117%	94%	75%	88%	81%	0%	27%	100%	100%	50%	105%	25%	57%	50%	83%	79%		
Think2 take up by provider's address	Summer-17	33%	0%	39%	160%	42%	40%	500%	25%	120%	100%	22%	30%	188%	89%	300%	73%	61%	1500%	0%	119%	50%	64%	25%	84%	79%		
Reception aged children who are overweight or obese	2013/14 to 2015/16	22.3%	15.5%	23.9%	25.7%	26.5%	20.4%	21.6%	17.9%	25.8%	16.8%	23.1%	26.0%	23.6%	20.7%	14.6%	17.6%	16.3%	16.8%	21.7%	22.5%	21.9%	20.6%	14.3%	21.7%	24.9%	24.2%	22.6%
Pupils achieving a good level of development	2017	65.4%	81.8%	50.0%	68.4%	82.7%	75.5%	79.4%	81.8%	76.3%	84.6%	63.5%	82.2%	77.5%	79.2%	81.0%	82.1%	72.5%	76.9%	77.4%	73.3%	75.4%	80.3%	94.1%	76.8%	74.5%	68.6%	70.7%

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