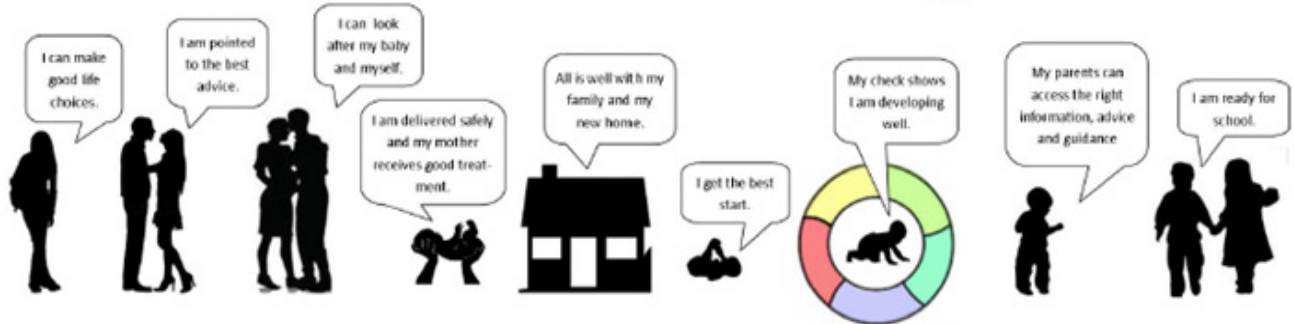


# STAFFORD DISTRICT PROFILE

TEENAGER    CONCEPTION    PREGNANCY    BIRTH    HOME    0-6 WEEKS    1 YEAR    2 YEARS    TODDLER (3-4 YEARS)    FIRST DAY OF SCHOOL

★ PHSE    ★ CONTRACEPTIVE ADVICE    ★ HEALTH PREGNANCY CHECK    ★ 14 DAY NEW BIRTH VISIT    ★ 6 WEEK CHECK    ★ IMMUNISATION    ★ 12 MONTH AGES & STAGES QUESTIONNAIRE / THINK 2    ★ NURSERY EDUCATION FUND (3-4 ENTITLEMENT)    ★ EYFS KS1



DECEMBER 2016

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## Contact for Further Information

Report compiled by Operational Intelligence & Performance Team  
Claire Makinson - Performance Manager, 01785 277067  
Farhana Patel - Performance Officer, 01785 277798

## INTRODUCTION

The purpose of the Early Years District Profile is to bring together a wide range of indicators for each district. It provides the commissioners with a robust evidence base across a range of health and wellbeing issues to help identify priority areas to target and place services in appropriate areas.

The report pulls together information from various sources to present a picture of the health and wellbeing of children aged 0-4, following through the Best Start Pathway.

The data is presented and displayed at Ward Level with comparisons made with Staffordshire and England. Information used in the report is the latest available at the time of writing.

Health and social needs are complex and it is unlikely that there will be a single factor which is responsible for the particular situation in each local area. Therefore, it is important that no single item of information is treated in isolation. Instead the various pieces of data and evidence should be used together to give a better picture of the needs of children and young people in the local community.

We aim to produce this annually with the next one being due November 2016 to support the Districts with their Local Authority annual conversations.

## SUMMARY

Stafford district previously had 26 wards but due to changes in the boundaries last year this has reduced to 23 wards, with 9 Lower Super Output Areas of 0-30% deprivation spread across 8 wards. The population of children aged 0-4 overall has seen a marginal change across Stafford between 2013 and 2015, with changes across the wards being marginal with increases and decreases but this could be due to the ward boundary changes. Overall the population of children aged 0-4 within Stafford has increased by one percentage point from 6,782 to 6,448 between 2013 and 2015.

For families with dependents, married couples are the largest group in the district accounting for 16.1% of households which is similar to Staffordshire; the proportion of households that are lone parents varies across the wards from 2.4% in both Chartley & Seighford to 11.1% in Highfields & Western Downs giving an average of 5.4% for all lone parent households with children under the age of 5 in Stafford.

Following a rise in the numbers of children living in out of work benefit claimant households between 2012 and 2013 there has been a reduction since 2013. In 2015 Highfields & Western Downs had the highest proportion of 0-4 children living in out of work benefit households.

In terms of Children's Social Care groups, all wards have some Children in Need but for some wards the numbers are low so have had to be suppressed; the largest number of Children in Need are in Highfields & Western Downs ward; this ward also has the highest number of children who are subject of a Child Protection Plan out of the 10 wards where these children reside. There are 9 children across all the wards in Stafford who are Looked After, but due to the low numbers the data has been suppressed.

The Early Years Reach across Stafford has shown an improvement of 15.8 percentage points between 2014/15 and 2015/16 equating to an additional 1,044 children aged 0-4. All wards, with the exception of Milwich have shown an improvement in the Reach; this is most noticeable in the wards of Common and Littleworth with increases of 45.1 and 37.6 percentage points respectively. Of the 8 wards with areas of 0-30% deprivation, 7 saw an increase in the Reach with Littleworth showing the greatest increase of 19.2 percentage points, conversely Manor has seen a marginal decrease of 0.5 percentage points between 2014/15 and 2015/16. Overall this equates to a 0-30% Reach figure of 73.5% for Stafford, a 24 percentage point increase from 2014/15.

## SUMMARY CONT'D

Attendance at Children Centre activities in Stafford shows the majority of attendees are from the immediate local areas surrounding the centre and community venues. Attendees are also seen to be travelling from most other districts even as far as Staffordshire Moorlands and Lichfield. There have also been families travelling from outside of Staffordshire from as far afield as Telford and Derbyshire.

The general fertility rates vary greatly across the wards in Stafford, with the highest fertility rates in Penside at 79.7 births per 1,000 women aged 15-44 and Coton at 75.6; the lowest rate of births per 1,000 women in Littleworth at 39.3. There are 12 wards where the rate is statistically lower than England, 9 wards where rates are similar and the 2 remaining wards with rates higher than England, giving an overall general fertility rate for Stafford district of 55.6 in 2012-2014.

Of the babies born in Stafford in 2012-2014, 6.7% were of low birthweight, which is statistically similar to both the Staffordshire and England averages of 7.2% and 7.3% respectively. The rate for Stafford district has worsened marginally going from 6.3% in 2011/2013 to 6.7% in 2012-2014. Across Stafford wards the proportion of babies born with a low birthweight ranges from 2.5% in Fulford to 13.2% in Barlaston, although data in some wards has been suppressed due to low numbers.

Data as at Summer 2016 shows the take up of Think2 childcare places is 86% in Stafford. In terms of sufficiency the vacancy rate for 2 year olds is 32% but for Think2 places, there is a vacancy rate of 51% equivalent to 320 vacancies.

Overall across the county, Staffordshire has a marginally higher rate than England of children in reception class with excess weight. The rate for Stafford is statistically similar to the England rate at 21.1%. The majority of the wards across Stafford have a similar rate with Coton having the highest at 29.6% and Milford the lowest with 12.9%. Children of the same age group who are classed as obese is lower than England across the whole of Stafford district. The rate of obesity within Stafford has stayed the same in the period 2010-2013 to 2012-2015 with 4 wards showing a slight increase and the rest showing a decrease over the time period.

The proportion of children with a Good Level of Development at the Early Years Foundation Stage is slightly higher than both the Staffordshire and England average of 73.8% and 69% respectively. The Good Level of Development rates vary across the wards from 59.3% in Highfields & Western Downs to 89.3% in Milford. Overall girls are performing significantly better than boys apart from in Barlaston & Oulton, Forebridge, Gnosall & Woodseaves and Milwich where boys achieved a better Good Level of Development result.

### WARD BOUNDARIES



#### Ward Boundaries

- 1 Barlaston
- 2 Baswich
- 3 Common
- 4 Coton
- 5 Doxey & Castletown
- 6 Eccleshall
- 7 Forebridge
- 8 Fulford
- 9 Gnosall and Woodseaves
- 10 Haywood and Hixon
- 11 Highfields and Western Downs
- 12 Holmcroft
- 13 Littleworth
- 14 Manor
- 15 Milford
- 16 Milwich
- 17 Penside
- 18 Rowley
- 19 St. Michael's & Stonefield
- 20 Seighford & Church Eaton
- 21 Swynnerton & Oulton
- 22 Walton
- 23 Weeping Cross

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### POPULATION

#### Proportion of children aged 0-4 , 2013 - 2015

Ward	2013			2014			2015		
	Total Population	Total under 5	Percentage under 5	Total Population	Total under 5	Percentage under 5	Total Population	Total under 5	Percentage under 5
Barlaston							2,829	121	4.3%
Barlaston and Oulton	4,160	206	5.0%	4,193	220	5.2%			
Baswich	4,430	202	4.6%	4,393	208	4.7%	6,229	313	5.0%
Chartley	1,969	96	4.9%	1,959	93	4.7%			
Church Eaton	2,356	89	3.8%	2,383	74	3.1%			
Common	4,468	242	5.4%	4,480	255	5.7%	4,735	280	5.9%
Coton	4,696	424	9.0%	4,648	409	8.8%	7,951	605	7.6%
Doxey & Castletown							3,762	263	7.0%
Eccleshall	6,705	253	3.8%	6,779	252	3.7%	6,737	248	3.7%
Forebridge	5,283	310	5.9%	5,314	300	5.6%	3,615	202	5.6%
Fulford	5,907	208	3.5%	5,957	221	3.7%	5,990	228	3.8%
Gnosall and Woodseaves	6,542	304	4.6%	6,543	278	4.2%	6,587	279	4.2%
Haywood and Hixon	6,401	255	4.0%	6,458	254	3.9%	6,336	221	3.5%
Highfields and Western Downs	6,584	422	6.4%	6,566	409	6.2%	7,174	445	6.2%
Holmcroft	6,773	373	5.5%	6,786	380	5.6%	6,615	319	4.8%
Littleworth	7,381	286	3.9%	7,311	266	3.6%	5,988	238	4.0%
Manor	6,409	384	6.0%	6,392	385	6.0%	7,280	402	5.5%
Milford	5,494	197	3.6%	5,583	188	3.4%	3,160	135	4.3%
Milwich	1,973	84	4.3%	1,949	81	4.2%	6,628	252	3.8%
Penkside	4,567	385	8.4%	4,536	370	8.2%	3,925	326	8.3%
Rowley	4,450	210	4.7%	4,449	203	4.6%	2,776	89	3.2%
St. Michael's & Stonefield	5,043	290	5.8%	5,044	272	5.4%	10,519	554	5.3%
Seighford & Church Eaton	3,489	129	3.7%	3,470	124	3.6%	5,812	212	3.6%
Stonefield and Christchurch	5,653	346	6.1%	5,583	296	5.3%			
Swynnerton & Oulton	4,455	178	4.0%	4,440	168	3.8%	5,942	262	4.4%
Tillington	4,650	314	6.8%	4,720	305	6.5%			
Walton	5,870	303	5.2%	5,892	318	5.4%	5,854	317	5.4%
Weeping Cross	6,384	292	4.6%	6,413	298	4.6%	6,044	258	4.3%
<b>Stafford</b>	<b>132,092</b>	<b>6,782</b>	<b>5.1%</b>	<b>132,241</b>	<b>6,627</b>	<b>5.0%</b>	<b>129,659</b>	<b>6,448</b>	<b>5.0%</b>
<b>Staffordshire</b>	<b>857,007</b>	<b>46,099</b>	<b>5.4%</b>	<b>860,165</b>	<b>45,619</b>	<b>5.3%</b>	<b>862,562</b>	<b>45,344</b>	<b>5.3%</b>
<b>England</b>	<b>56,948,229</b>	<b>3,592,907</b>	<b>6.3%</b>	<b>54,316,618</b>	<b>3,430,957</b>	<b>6.3%</b>	<b>54,779,872</b>	<b>3,425,796</b>	<b>6.3%</b>

### HOUSEHOLD COMPOSITION

#### Household Composition - Families with Dependants, 2011

Ward	Number of all Households	Married Couple		Cohabiting Couple		Lone Parent		Same-Sex Civil Partnership Couple		Other Households	
		Number of families	% of all households	Number of families	% of all households	Number of families	% of all households	Number of families	% of all households	Number of families	% of all households
Barlaston and Oulton	1,760	262	14.9%	84	4.8%	63	3.6%	0	0.0%	28	1.6%
Baswich	1,840	399	21.7%	52	2.8%	57	3.1%	0	0.0%	30	1.6%
Chartley	823	137	16.6%	18	2.2%	20	2.4%	0	0.0%	17	2.1%
Church Eaton	914	172	18.8%	25	2.7%	28	3.1%	0	0.0%	21	2.3%
Common	2,165	233	10.8%	96	4.4%	113	5.2%	0	0.0%	28	1.3%
Coton	2,093	307	14.7%	104	5.0%	141	6.7%	0	0.0%	55	2.6%
Eccleshall	2,793	435	15.6%	85	3.0%	101	3.6%	0	0.0%	36	1.3%
Forebridge	2,622	274	10.5%	88	3.4%	153	5.8%	0	0.0%	35	1.3%
Fulford	2,521	405	16.1%	78	3.1%	87	3.5%	1	0.0%	47	1.9%
Gnosall and Woodseaves	2,727	459	16.8%	97	3.6%	112	4.1%	1	0.0%	37	1.4%
Haywood and Hixon	2,720	482	17.7%	97	3.6%	116	4.3%	0	0.0%	44	1.6%
Highfields and Western Downs	2,883	395	13.7%	162	5.6%	320	11.1%	1	0.0%	53	1.8%
Holmcroft	2,846	430	15.1%	160	5.6%	200	7.0%	0	0.0%	44	1.5%
Littleworth	2,749	448	16.3%	83	3.0%	129	4.7%	0	0.0%	41	1.5%
Manor	2,880	349	12.1%	148	5.1%	214	7.4%	0	0.0%	44	1.5%
Milford	1,684	368	21.9%	41	2.4%	85	5.0%	0	0.0%	19	1.1%
Milwich	765	150	19.6%	20	2.6%	19	2.5%	0	0.0%	22	2.9%
Penkside	1,897	291	15.3%	129	6.8%	199	10.5%	0	0.0%	56	3.0%
Rowley	1,851	374	20.2%	54	2.9%	69	3.7%	1	0.1%	40	2.2%
Seighford	1,475	219	14.8%	38	2.6%	36	2.4%	0	0.0%	14	0.9%
St. Michael's	1,988	479	24.1%	66	3.3%	131	6.6%	0	0.0%	38	1.9%
Stonefield and Christchurch	2,566	379	14.8%	113	4.4%	145	5.7%	0	0.0%	41	1.6%
Swynnerton	1,921	320	16.7%	47	2.4%	79	4.1%	0	0.0%	31	1.6%
Tillington	1,905	274	14.4%	97	5.1%	180	9.4%	0	0.0%	35	1.8%
Walton	2,625	393	15.0%	94	3.6%	104	4.0%	0	0.0%	39	1.5%
Weeping Cross	2,690	519	19.3%	92	3.4%	129	4.8%	1	0.0%	41	1.5%
<b>Stafford</b>	<b>55,703</b>	<b>8,953</b>	<b>16.1%</b>	<b>2,168</b>	<b>3.9%</b>	<b>3,030</b>	<b>5.4%</b>	<b>5</b>	<b>0.0%</b>	<b>936</b>	<b>1.7%</b>
<b>Staffordshire</b>	<b>355,263</b>	<b>56,756</b>	<b>16.0%</b>	<b>16,242</b>	<b>4.6%</b>	<b>21,016</b>	<b>5.9%</b>	<b>30</b>	<b>0.01%</b>	<b>6,833</b>	<b>1.9%</b>
<b>England</b>	<b>22,063,368</b>	<b>3,373,005</b>	<b>15.3%</b>	<b>890,780</b>	<b>4.0%</b>	<b>1,573,255</b>	<b>7.1%</b>	<b>2,885</b>	<b>0.01%</b>	<b>584,016</b>	<b>2.6%</b>

Remainder of the population is made up of households with no children



### WORKLESSNESS

#### Under 5 population living in out-of-work benefit claimant households, 2012-2015

Ward	2012		2013		2014		2015	
	No. of Households	No. of children aged 0-4	No. of Households	No. of children aged 0-4	No. of Households	No. of children aged 0-4	No. of Households	No. of children aged 0-4
Barlaston and Oulton	50	25	60	40	45	30	30	20
Baswich	25	10	15	5	10	5	15	5
Chartley	15	-	5	-	-	5	-	-
Church Eaton	40	25	10	5	15	5	10	5
Common	30	10	50	35	55	35	50	30
Coton	30	15	80	55	65	60	85	65
Eccleshall	55	25	35	15	35	15	30	15
Forebridge	50	30	55	40	55	30	50	30
Fulford	25	10	40	15	35	20	35	20
Gnosall and Woodseaves	20	15	40	20	35	15	25	10
Haywood and Hixon	5	-	50	25	40	30	40	25
Highfields and Western Downs	50	35	225	150	220	140	200	130
Holmcroft	25	10	120	75	110	80	105	60
Littleworth	170	110	65	40	45	20	45	20
Manor	50	40	150	105	130	95	105	70
Milford	60	50	15	10	5	5	10	5
Milwich	85	60	5	-	5	-	10	5
Penkside	25	10	155	115	140	120	125	85
Rowley	20	15	35	25	45	25	30	20
St. Michael's	10	5	55	30	55	25	55	30
Seighford	30	10	15	5	10	10	10	5
Stonefield and Christchurch	25	15	70	40	60	30	60	20
Swynnerton	25	10	20	10	20	10	25	15
Tillington	30	10	105	85	105	80	95	60
Walton	40	15	50	25	55	25	50	35
Weeping Cross	15	5	25	5	15	10	20	5
<b>Stafford</b>	<b>1,005</b>	<b>565</b>	<b>1,550</b>	<b>975</b>	<b>1,410</b>	<b>925</b>	<b>1,315</b>	<b>790</b>
<b>Staffordshire</b>	<b>14,790</b>	<b>9,235</b>	<b>12,875</b>	<b>8,050</b>	<b>11,720</b>	<b>7,500</b>	<b>10,735</b>	<b>6,605</b>
<b>England</b>	<b>1,340,420</b>	<b>839,965</b>	<b>1,268,335</b>	<b>805,100</b>	<b>1,161,325</b>	<b>735,420</b>	<b>1,066,540</b>	<b>669,360</b>

### CHILDREN'S SOCIAL CARE GROUPS

#### Children's Social Care Groups 2015/2016

Ward	Children aged 0-4			Percentage children aged 0-4		
	CIN	CP	LAC	CIN	CP	LAC
Barlaston and Oulton	s		s	1%		11%
Baswich	s			1%		
Common	16	6		11%	19%	
Coton	8			5%		
Eccleshall	s		s	1%		11%
Forebridge	7			5%		
Fulford	s		s	2%		11%
Gnosall and Woodseaves	s			1%		
Haywood and Hixon	s	s	s	2%	6%	11%
Highfields and Western Downs	22	10		15%	31%	
Holmcroft	11	s	s	7%	9%	11%
Littleworth	5	s	s	3%	3%	22%
Manor	14	s		9%	6%	
Penkside	18	5		12%	16%	
Rowley	s			1%		
Seighford	s			1%		
St. Michael's	10	s	s	7%	3%	11%
Stonefield and Christchurch	7	s	s	5%	3%	11%
Swynnerton	s			1%		
Tillington	5			3%		
Walton	8	s		5%	3%	
Weeping Cross	s			1%		
<b>Stafford</b>	<b>149</b>	<b>32</b>	<b>9</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

### BUILDING RESILIENT FAMILIES AND COMMUNITIES (BRFC)

#### Phase 2 Year 1 Eligible Families 2015/16

Ward	Eligible Families	Count of people	Eligible families with children aged 0-4	Count of Children aged 0-4	Percentage of families with children aged 0-4
Barlaston and Oulton	3	13	2	3	66.7%
Barlaston	0	0	0	0	-
Baswich	1	5	0	0	0.0%
Chartley	0	0	0	0	-
Church Eaton	2	8	1	1	50.0%
Common	9	37	5	7	55.6%
Coton	13	52	2	3	15.4%
Doxey and Castletown	0	0	0	0	-
Eccleshall	1	2	0	0	0.0%
Forebridge	7	22	2	3	28.6%
Fulford	3	11	1	2	33.3%
Gnosall and Woodseaves	2	4	1	1	50.0%
Haywood and Hixon	5	18	3	6	60.0%
Highfields and Western Downs	30	136	16	24	53.3%
Holmcroft	11	43	2	4	18.2%
Littleworth	10	30	2	2	20.0%
Manor	11	45	3	3	27.3%
Milford	1	3	0	0	0.0%
Milwich	1	4	0	0	0.0%
Penkside	15	51	5	6	33.3%
Rowley	6	22	1	1	16.7%
Seighford	1	3	0	0	0.0%
Seighford and Church Eaton	0	0	0	0	-
St. Michael's	12	39	4	4	33.3%
St. Michael's and Stonefield	0	0	0	0	-
Stonefield and Christchurch	6	20	2	5	33.3%
Swynnerton	7	31	2	3	28.6%
Swynnerton and Oulton	0	0	0	0	-
Tillington	14	51	6	7	42.9%
Walton	7	25	2	3	28.6%
Weeping Cross	6	19	1	1	16.7%
Weeping Cross and Wildwood	0	0	0	0	-
<b>Stafford</b>	<b>184</b>	<b>694</b>	<b>63</b>	<b>89</b>	<b>34.2%</b>

### BUILDING RESILIENT FAMILIES AND COMMUNITIES (BRFC)

#### Phase 2 Year 2 Eligible Families 2016/17 (Apr - Sept)

Ward	Eligible Families	Count of people	Eligible families with children aged 0-4	Count of Children aged 0-4	Percentage of families with children aged 0-4
Barlaston and Oulton	2	4	0	0	0.0%
Barlaston	0	0	0	0	-
Baswich	3	11	0	0	0.0%
Chartley	0	0	0	0	-
Church Eaton	2	8	0	0	0.0%
Common	5	16	0	0	0.0%
Coton	10	30	3	3	30.0%
Doxey and Castletown	0	0	0	0	-
Eccleshall	1	3	0	0	0.0%
Forebridge	3	11	1	1	33.3%
Fulford	5	23	0	0	0.0%
Gnosall and Woodseaves	2	8	0	0	0.0%
Haywood and Hixon	2	6	0	0	0.0%
Highfields and Western Downs	12	53	4	4	33.3%
Holmcroft	6	25	2	2	33.3%
Littleworth	8	32	4	4	50.0%
Manor	14	57	1	2	7.1%
Milford	1	3	0	0	0.0%
Milwich	1	4	0	0	0.0%
Penkside	8	42	2	3	25.0%
Rowley	2	11	1	1	50.0%
Seighford	3	12	0	0	0.0%
Seighford and Church Eaton	0	0	0	0	-
St. Michael's	1	5	0	0	0.0%
St. Michael's and Stonefield	0	0	0	0	-
Stonefield and Christchurch	5	17	0	0	0.0%
Swynnerton	4	20	2	2	50.0%
Swynnerton and Oulton	0	0	0	0	-
Tillington	11	46	2	2	18.2%
Walton	7	24	0	0	0.0%
Weeping Cross	3	11	1	2	33.3%
Weeping Cross and Wildwood	0	0	0	0	-
<b>Stafford</b>	<b>121</b>	<b>482</b>	<b>23</b>	<b>26</b>	<b>19.0%</b>

### EARLY YEARS REACH

#### Early Years Reach, 2014/15 and 2015/16

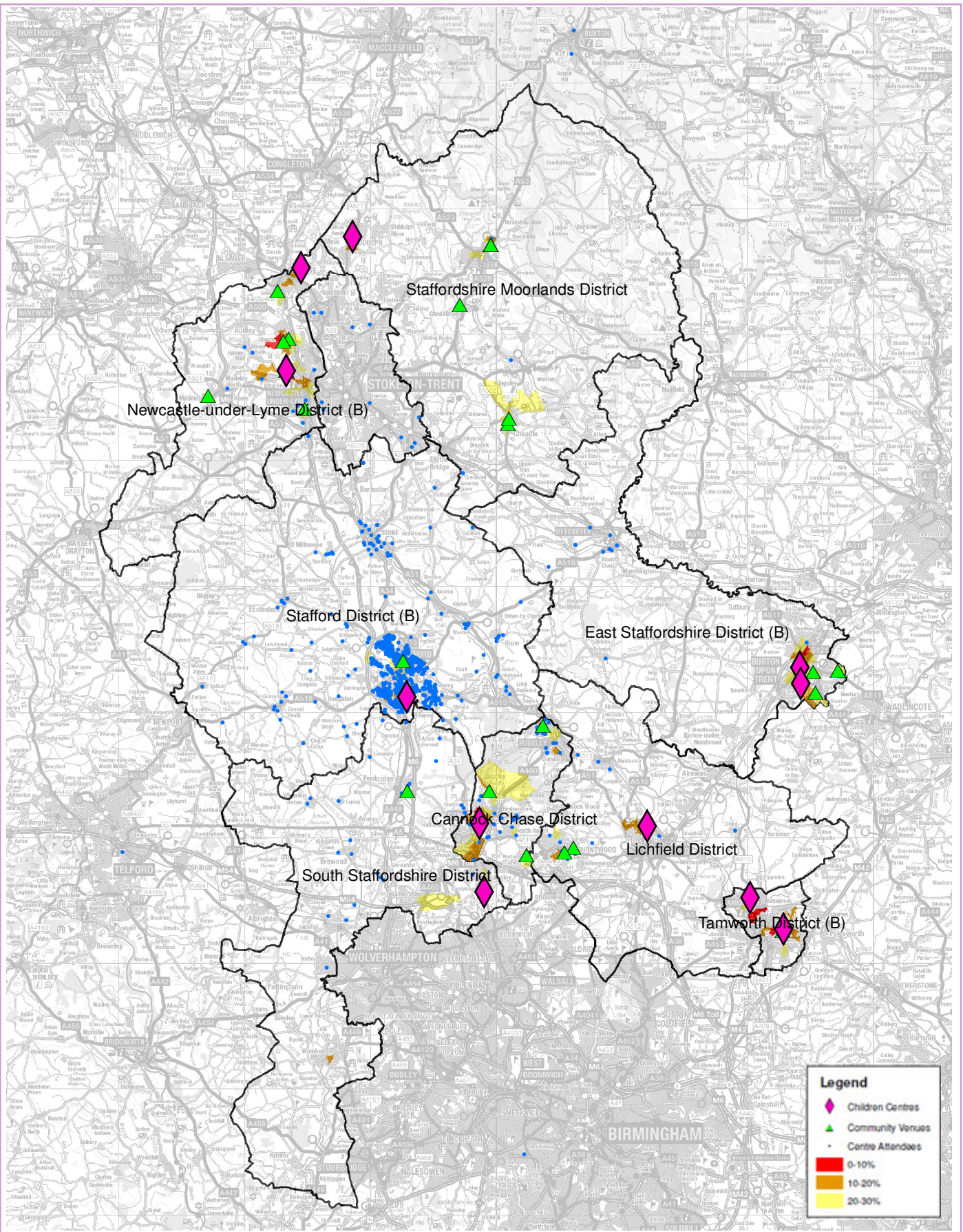
Ward	2014 Population (All)	2014 Population (Age 0-4)	2014/2015		2015/2016	
			Reach Population	% Reach Population (Age 0-4)	Reach Population	% Reach Population (Age 0-4)
Barlaston and Oulton	4,193	220	64	29.1%	69	31.4%
Baswich	4,393	208	94	45.2%	120	57.7%
Chartley	1,959	93	24	25.8%	47	50.5%
Church Eaton	2,383	74	32	43.2%	37	50.0%
Common	4,480	255	99	38.8%	214	83.9%
Coton	4,648	409	172	42.1%	263	64.3%
Eccleshall	6,779	252	80	31.7%	96	38.1%
Forebridge	5,314	300	112	37.3%	184	61.3%
Fulford	5,957	221	63	28.5%	70	31.7%
Gnosall and Woodseaves	6,543	278	84	30.2%	113	40.6%
Haywood and Hixon	6,458	254	90	35.4%	122	48.0%
Highfields and Western Downs	6,566	409	216	52.8%	281	68.7%
Holmcroft	6,786	380	171	45.0%	256	67.4%
Littleworth	7,311	266	110	41.4%	210	78.9%
Manor	6,392	385	174	45.2%	200	51.9%
Milford	5,583	188	85	45.2%	93	49.5%
Milwich	1,949	81	27	33.3%	26	32.1%
Penkside	4,536	370	152	41.1%	220	59.5%
Rowley	4,449	203	72	35.5%	113	55.7%
St. Michael's	5,044	272	43	34.7%	61	49.2%
Seighford	3,470	124	110	40.4%	134	49.3%
Stonefield and Christchurch	5,583	296	98	33.1%	115	38.9%
Swynnerton	4,440	168	55	32.7%	107	63.7%
Tillington	4,720	305	134	43.9%	191	62.6%
Walton	5,892	318	131	41.2%	157	49.4%
Weeping Cross	6,413	298	119	39.9%	149	50.0%
<b>Stafford</b>	<b>132,241</b>	<b>6,627</b>	<b>2,611</b>	<b>39.4%</b>	<b>3,655</b>	<b>55.2%</b>

### EARLY YEARS REACH

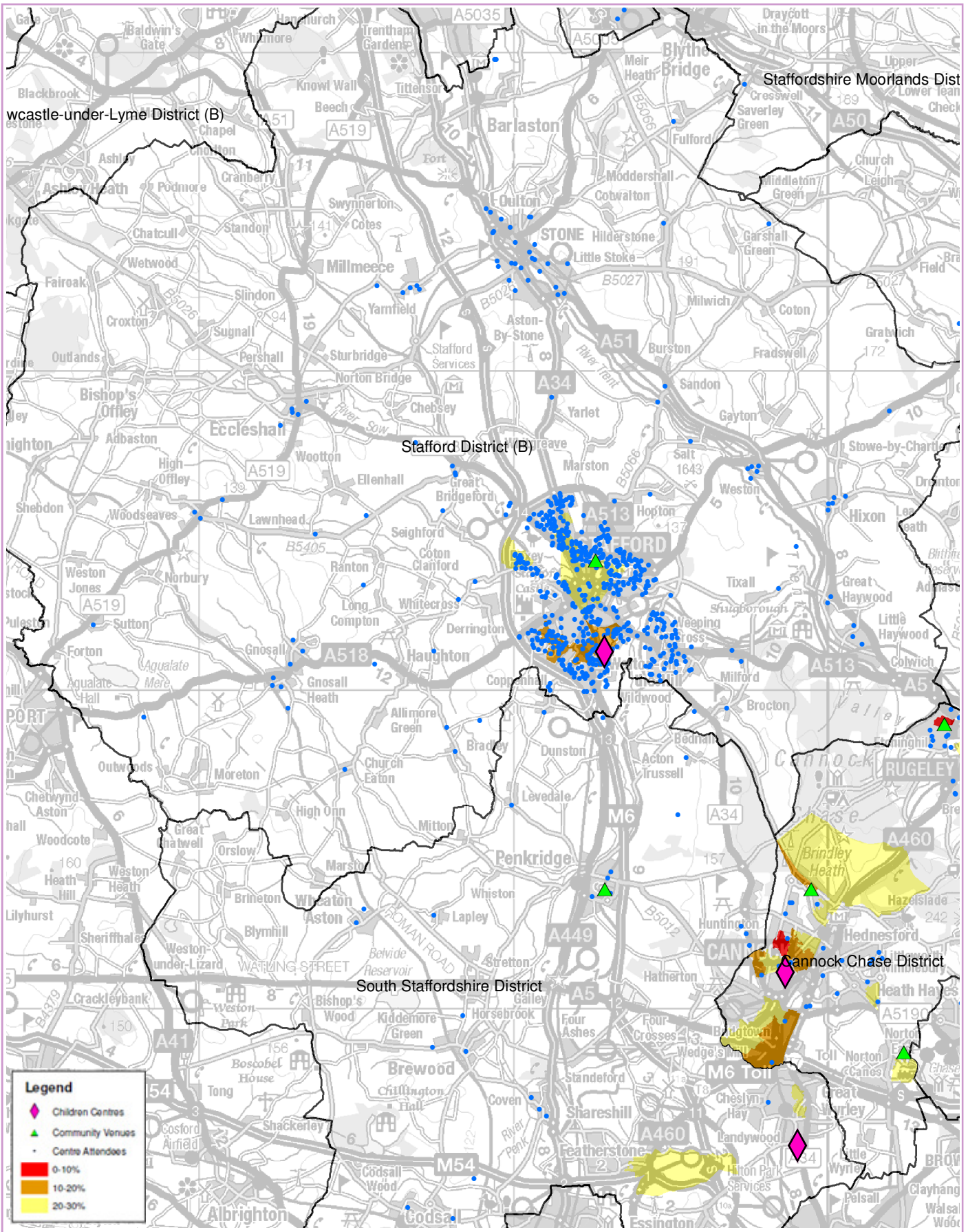
#### Early Years Reach 0-30%, 2014/15 and 2015/16

Ward	2014/2015		2015/2016	
	% 0-4 Reach	% Reach 0-30% Deprivation	% 0-4 Reach	% Reach 0-30% Deprivation
Common	26	10.2%	72	28.2%
Forebridge	34	11.3%	66	22.0%
Highfields and Western Downs	150	36.7%	198	48.4%
Holmcroft	74	19.5%	108	28.4%
Littleworth	16	6.0%	67	25.2%
Manor	52	13.5%	50	13.0%
Penkside	96	25.9%	131	35.4%
Tillington	64	21.0%	72	23.6%
<b>Stafford</b>	<b>512</b>	<b>49.5%</b>	<b>761</b>	<b>73.5%</b>

### CHILDREN'S CENTRE ATTENDANCE 2015/2016



### CHILDREN'S CENTRE ATTENDANCE 2015/2016





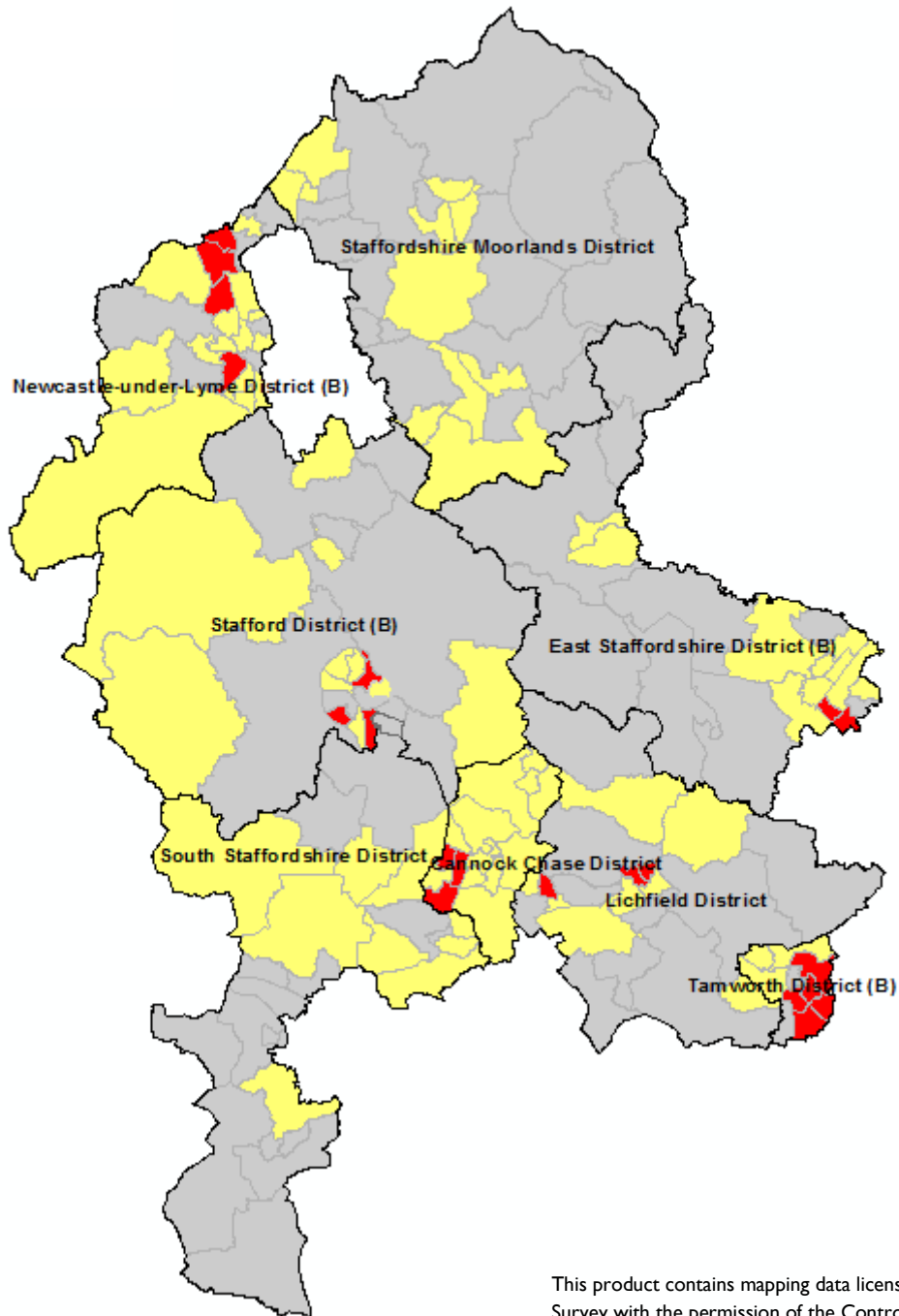
### UNDER-18 CONCEPTIONS

#### Under-18 Teenage Conceptions, 2012-2014

**Wards**

**Statistical Difference to England**

- Higher
- Similar
- Suppressed



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### GENERAL FERTILITY RATES

#### General Fertility Rates per 1,000 women aged 15-44, 2011-2014

Ward	2011-2013	2012-2014	Statistical Difference to England
Barlaston and Oulton	61		
Barlaston		60.0	Similar
Baswich	48	47.6	Lower
Chartley	60		
Church Eaton	40		
Common	63	68.7	Similar
Coton	82	75.6	Higher
Doxey and Castletown		65.6	Similar
Eccleshall	38	40.0	Lower
Forebridge	55	57.4	Similar
Fulford	48	46.4	Lower
Gnosall and Woodseaves	51	52.5	Lower
Haywood and Hixon	46	44.1	Lower
Highfields and Western Downs	69	66.8	Similar
Holmcroft	59	60.7	Similar
Littleworth	46	39.3	Lower
Manor	66	61.6	Similar
Milford	43	44.7	Lower
Milwich	41	48.5	Lower
Penkside	78	79.7	Higher
Rowley	53	54.2	Similar
St. Michael's	56		
St. Michael's and Stonefield		49.6	Lower
Seighford	46		
Seighford & Church Eaton		42.5	Lower
Stonefield and Christchurch	56		
Swynnerton	42		
Swynnerton and Oulton		41.7	Lower
Tillington	64		
Walton	64	66.9	Similar
Weeping Cross	42		
Weeping Cross and Wildwood		40.4	Lower
<b>Stafford</b>	<b>56</b>	<b>55.6</b>	<b>Lower</b>
<b>Staffordshire</b>	<b>58</b>	<b>57.8</b>	<b>Lower</b>
<b>England</b>	<b>64</b>	<b>63.2</b>	

### LOW BIRTHWEIGHT

#### Low Birthweight Babies (under 2,500g) 2011-2014

Ward	2011-2013	2012-2014	Statistical Difference to England
Barlaston and Oulton	5.4%		
Barlaston		13.2%	Similar
Baswich	2.9%	2.9%	Lower
Chartley	8.3%		
Church Eaton	s		
Common	7.9%	9.2%	Similar
Coton	7.3%	5.4%	Similar
Doxey and Castletown		5.3%	Similar
Eccleshall	9.8%	11.2%	Similar
Forebridge	8.0%	10.0%	Similar
Fulford	3.1%	2.5%	Lower
Gnosall and Woodseaves	7.9%	7.9%	Similar
Haywood and Hixon	5.7%	5.4%	Similar
Highfields and Western Downs	7.6%	7.6%	Similar
Holmcroft	5.4%	8.8%	Similar
Littleworth	5.6%	5.8%	Similar
Manor	6.4%	7.1%	Similar
Milford	4.1%	s	
Milwich	s	8.1%	Similar
Penkside	6.6%	6.5%	Similar
Rowley	9.2%	12.8%	Similar
Seighford	4.5%		
Seighford and Church Eaton		s	
St. Michael's	6.4%		
St. Michael's and Stonefield		6.6%	Similar
Stonefield and Christchurch	6.9%		
Swynnerton	s		
Swynnerton and Oulton		s	
Tillington	6.7%		
Walton	7.0%	6.7%	Similar
Weeping Cross	2.6%		
Weeping Cross and Wildwood		4.7%	Similar
<b>Stafford</b>	<b>6.3%</b>	<b>6.7%</b>	<b>Similar</b>
<b>Staffordshire</b>	<b>7.3%</b>	<b>7.2%</b>	<b>Similar</b>
<b>England</b>	<b>7.4%</b>	<b>7.3%</b>	

### BREASTFEEDING INITIATION AND PREVALENCE

#### Breastfeeding Prevalence (6-8 weeks) 2012-2015

Ward	2012-2013	2014-2015	Statistical Difference to England
Barlaston and Oulton	46.2%		
Barlaston		35%	Similar
Baswich	46.5%	31%	Similar
Chartley	61.1%		
Church Eaton	69.2%		
Common	39.0%	35%	Similar
Coton	33.7%	37%	Similar
Doxey and Castletown		28%	Lower
Eccleshall	35.6%	41%	Similar
Forebridge	42.0%	54%	Similar
Fulford	s	s	
Gnosall and Woodseaves	25.5%	48%	Similar
Haywood and Hixon	48.9%	54%	Similar
Highfields and Western Downs	24.2%	21%	Lower
Holmcroft	31.5%	31%	Lower
Littleworth	48.0%	41%	Similar
Manor	27.0%	27%	Lower
Milford	63.3%	78%	Higher
Milwich	40.0%	46%	Similar
Penkside	23.5%	34%	Similar
Rowley	45.5%	59%	Similar
Seighford	35.7%		
Seighford and Church Eaton		50%	Similar
St. Michael's	51.1%		
St. Michael's and Stonefield		40%	Similar
Stonefield and Christchurch	42.6%		
Swynnerton	33.3%		
Swynnerton and Oulton		40%	Similar
Tillington	29.7%		
Walton	35.1%	37%	Similar
Weeping Cross	45.0%		
Weeping Cross and Wildwood		34%	Similar
<b>Stafford</b>	<b>36.2%</b>	<b>38%</b>	<b>Lower</b>
<b>Staffordshire</b>	<b>32.7%</b>	<b>34%</b>	<b>Lower</b>
<b>England</b>	<b>47.1%</b>	<b>44%</b>	

### THINK2

#### Think2 Childcare Places, Summer 2016

Ward	Eligible Families	Take up by child's address		Take up by provider's address	
		Number	Percentage	Number	Percentage
Barlaston and Oulton	9	8	89%	11	122%
Baswich	4	3	75%	0	0%
Chartley	3	2	67%	1	33%
Church Eaton	1	0	0%	0	0%
Common	22	16	73%	8	36%
Coton	32	27	84%	31	97%
Doxey and Castletown	3	4	133%	0	0%
Eccleshall	4	6	150%	3	75%
Forebridge	12	13	108%	41	342%
Fulford	13	10	77%	6	46%
Gnosall and Woodseaves	9	7	78%	9	100%
Haywood and Hixon	14	14	100%	15	107%
Highfields and Western Downs	51	39	76%	11	22%
Holmcroft	26	25	96%	21	81%
Littleworth	13	13	100%	21	162%
Manor	26	19	73%	23	88%
Milford	4	4	100%	5	125%
Milwich	3	3	100%	3	100%
Penkside	31	23	74%	11	35%
Rowley	5	5	100%	20	400%
Seighford	2	4	200%	0	0%
St. Michael's	15	8	53%	11	73%
Stonefield and Christchurch	10	11	110%	19	190%
Swynnerton	9	8	89%	4	44%
Tillington	11	10	91%	4	36%
Walton	20	21	105%	24	120%
Weeping Cross	4	4	100%	6	150%
<b>Stafford</b>	<b>356</b>	<b>307</b>	<b>86%</b>	<b>308</b>	<b>87%</b>

### SUFFICIENCY

#### Childcare Sufficiency 0-2 years in PVI sector, Summer 2016

Ward	0-2 years				2 years			
	Number of children in district	Places	Vacancies	Vacancies %	Number of children in district	Places	Vacancies	Vacancies %
Barlaston and Oulton	80	45	16	36%	57	26	9	35%
Baswich	74	10	0	0%	43	5	0	0%
Chartley	36	6	3	50%	20	3	3	100%
Church Eaton	24	0	0	-	16	30	22	73%
Common	106	12	7	58%	51	43	20	47%
Coton	175	27	10	37%	81	26	0	0%
Eccleshall	92	12	5	42%	48	15	7	47%
Forebridge	121	91	25	27%	63	100	44	44%
Fulford	80	19	0	0%	40	16	0	0%
Gnosall and Woodseaves	113	34	10	29%	49	49	18	37%
Haywood and Hixon	94	14	1	7%	52	48	6	13%
Highfields and Western Downs	176	10	4	40%	73	43	8	19%
Holmcroft	154	3	0	0%	77	36	13	36%
Littleworth	100	20	4	20%	46	40	2	5%
Manor	154	35	17	49%	73	68	23	34%
Milford	73	34	8	24%	37	36	0	0%
Milwich	33	8	4	50%	17	10	7	70%
Penkside	137	4	5	125%	81	29	9	31%
Rowley	73	52	17	33%	46	39	11	28%
Seighford	87	0	0	-	57	20	10	50%
St. Michael's	46	23	11	48%	26	37	3	8%
Stonefield and Christchurch	119	70	27	39%	65	86	27	31%
Swynnerton	61	1	1	100%	42	12	4	33%
Tillington	121	2	0	0%	53	14	5	36%
Walton	133	45	30	67%	63	54	25	46%
Weeping Cross	94	3	1	33%	51	14	8	57%
<b>Stafford</b>	<b>2,556</b>	<b>580</b>	<b>206</b>	<b>36%</b>	<b>1,327</b>	<b>899</b>	<b>284</b>	<b>32%</b>

\*The data provided is a snapshot of occupancy and vacancy data taken in summer term 2016 and may have changed by the time of this publication.

### SUFFICIENCY

#### Childcare Sufficiency 2-4 years in PVI sector, Summer 2016

Ward	Think2				3-4 years			
	Number of children in district	Places	Vacancies	Vacancies %	Number of children in district	Places	Vacancies	Vacancies %
Barlaston and Oulton	12	23	4	17%	83	76	19	25%
Baswich	4	3	3	100%	91	80	40	50%
Chartley	2	4	0	0%	37	51	7	14%
Church Eaton	0	10	10	100%	34	57	13	23%
Common	17	24	13	54%	98	66	17	26%
Coton	34	0	0	-	153	70	5	7%
Eccleshall	3	14	8	57%	112	63	6	10%
Forebridge	10	68	24	35%	116	153	58	38%
Fulford	16	13	7	54%	101	24	0	0%
Gnosall and Woodseaves	8	29	23	79%	116	104	27	26%
Haywood and Hixon	13	28	12	43%	108	124	19	15%
Highfields and Western Downs	56	23	6	26%	160	124	55	44%
Holmcroft	22	28	9	32%	149	74	8	11%
Littleworth	9	20	1	5%	120	119	8	7%
Manor	27	93	71	76%	158	150	33	22%
Milford	4	5	1	20%	78	108	6	6%
Milwich	2	11	7	64%	31	21	12	57%
Penkside	26	13	2	15%	152	56	6	11%
Rowley	6	28	11	39%	84	80	14	18%
Seighford	2	10	9	90%	128	51	21	41%
St. Michael's	11	18	10	56%	52	63	11	17%
Stonefield and Christchurch	10	81	34	42%	112	126	20	16%
Swynnerton	4	8	4	50%	65	79	21	27%
Tillington	15	27	21	78%	131	53	10	19%
Walton	13	40	21	53%	122	71	22	31%
Weeping Cross	3	11	9	82%	153	163	21	13%
<b>Stafford</b>	<b>329</b>	<b>632</b>	<b>320</b>	<b>51%</b>	<b>2,744</b>	<b>2,206</b>	<b>479</b>	<b>22%</b>

\*The data provided is a snapshot of occupancy and vacancy data taken in summer term 2016 and may have changed by the time of this publication.

### CHILDHOOD OBESITY

#### Excess Weight, Children aged 4 - 5 2010 - 2015

Ward	2010 - 2013	2012 - 2015	Statistical Difference to England
Barlaston and Oulton	26.0%		
Barlaston		23.3%	Similar
Baswich	18.0%	14.8%	Lower
Chartley	s		
Church Eaton	s		
Common	28.6%	24.6%	Similar
Coton	30.3%	29.6%	Higher
Doxey and Castletown		26.7%	Similar
Eccleshall	13.5%	16.0%	Similar
Forebridge	23.7%	20.6%	Similar
Fulford	19.6%	17.3%	Similar
Gnosall and Woodseaves	23.4%	22.6%	Similar
Haywood and Hixon	29.2%	19.4%	Similar
Highfields and Western Downs	25.1%	24.8%	Similar
Holmcroft	24.8%	27.2%	Similar
Littleworth	20.6%	24.0%	Similar
Manor	27.4%	21.3%	Similar
Milford	18.9%	12.9%	Similar
Milwich	s	21.0%	Similar
Penkside	26.6%	20.2%	Similar
Rowley	17.6%	21.0%	Similar
Seighford	22.2%		
Seighford and Church Eaton		16.3%	Similar
St. Michael's	14.1%		
St. Michael's and Stonefield		21.7%	Lower
Stonefield and Christchurch	10.6%		
Swynnerton	11.6%		
Swynnerton and Oulton		18.0%	Similar
Tillington	25.7%		
Walton	15.4%	18.5%	Similar
Weeping Cross	19.8%		
Weeping Cross and Wildwood		16.7%	Similar
<b>Stafford</b>	<b>21.8%</b>	<b>21.1%</b>	Similar
<b>Staffordshire</b>	<b>23.4%</b>	<b>23.6%</b>	Higher
<b>England</b>	<b>22.5%</b>	<b>22.2%</b>	



### CHILDHOOD OBESITY

#### Obesity, Children aged 4 - 5 2010/11 - 2012/13

Ward	2010 - 2013	2012 - 2015	Statistical Difference to England
Barlaston and Oulton	9%		
Barlaston		10.0%	Similar
Baswich	7%	s	
Chartley	s		
Church Eaton	s		
Common	10%	10.5%	Similar
Coton	15%	8.8%	Similar
Doxey and Castletown		10.0%	Similar
Eccleshall	s	s	
Forebridge	8%	9.8%	Similar
Fulford	8%	8.7%	Similar
Gnosall and Woodseaves	13%	11.6%	Similar
Haywood and Hixon	9%	8.6%	Similar
Highfields and Western Downs	7%	8.6%	Similar
Holmcroft	11%	8.3%	Similar
Littleworth	10%	8.8%	Similar
Manor	10%	7.9%	Similar
Milford	s	s	
Milwich	s	7.0%	Similar
Penkside	11%	7.1%	Similar
Rowley	9%	9.9%	Similar
Seighford	10%		
Seighford and Church Eaton		8.0%	Similar
St. Michael's	7%		
St. Michael's and Stonefield		10.0%	Similar
Stonefield and Christchurch	6%		
Swynnerton	s		
Swynnerton and Oulton		s	
Tillington	10%		
Walton	7%	6.6%	Similar
Weeping Cross	4%		
Weeping Cross and Wildwood		6.9%	Similar
<b>Stafford</b>	<b>8%</b>	<b>8.0%</b>	<b>Lower</b>
<b>Staffordshire</b>	<b>9%</b>	<b>9.5%</b>	<b>Similar</b>
<b>England</b>	<b>9%</b>	<b>9.3%</b>	

## FIRST DAY AT SCHOOL

### EARLY YEARS FOUNDATION STAGE PROFILE

#### Pupils achieving Good Level of Development, 2016

Ward	GLD	Gender		Free School Meals		SEN		
		Male	Female	FSM	Non-FSM	No SEN (N)	Education Health Care Plan or Statement (E) or (S)	SEN Support (K)
Barlaston and Oulton	61.3%	62.5%	60.0%	0.0%	63.3%	61.3%		
Baswich	83.0%	70.4%	96.2%	100.0%	81.6%	89.4%		20.0%
Chartley	82.4%	81.8%	83.3%		82.4%	87.5%		0.0%
Church Eaton	78.6%	66.7%	87.5%		76.9%	76.9%		
Common	69.2%	61.8%	83.3%	33.3%	73.9%	75.6%		28.6%
Coton	70.4%	59.6%	82.4%	100.0%	70.1%	73.0%	0.0%	33.3%
Eccleshall	77.5%	57.1%	100.0%		77.5%	77.5%		
Forebridge	73.6%	86.4%	64.5%		76.0%	78.7%		33.3%
Fulford	72.5%	66.7%	77.3%	50.0%	73.7%	77.1%	0.0%	66.7%
Gnosall and Woodseaves	68.9%	72.0%	65.0%	0.0%	70.5%	75.6%	0.0%	0.0%
Haywood and Hixon	78.8%	65.6%	100.0%	50.0%	80.0%	78.8%		
Highfields and Western Downs	59.3%	46.5%	72.1%	51.9%	62.7%	62.0%		28.6%
Holmcroft	77.2%	66.7%	86.0%	33.3%	82.9%	83.3%	0.0%	16.7%
Littleworth	80.0%	75.0%	87.5%	40.0%	83.6%	81.4%		0.0%
Manor	82.7%	76.7%	90.6%	71.4%	86.7%	88.2%		33.3%
Milford	89.3%	82.1%	96.4%		88.9%	92.3%		0.0%
Milwich	78.6%	80.0%	77.8%		78.6%	84.6%	0.0%	0.0%
Penkside	65.3%	53.3%	84.2%	60.0%	70.3%	71.4%		40.0%
Rowley	80.6%	70.6%	89.5%	50.0%	82.4%	82.9%		0.0%
Seighford	87.5%	75.0%	100.0%		87.5%	87.5%		
St. Michale's	75.4%	73.8%	78.3%	66.7%	75.8%	81.4%	0.0%	25.0%
Stonefield and Christchurch	80.9%	80.0%	81.8%	50.0%	83.7%	86.4%	0.0%	0.0%
Swynnerton	78.6%	71.4%	92.9%	100.0%	76.3%	79.5%		0.0%
Tillington	81.0%	70.0%	92.9%	58.3%	87.0%	84.9%		40.0%
Walton	77.8%	67.9%	85.7%	33.3%	80.0%	80.3%		0.0%
Weeping Cross	78.4%	69.4%	86.8%		78.4%	81.2%		40.0%
<b>Stafford</b>	<b>75.8%</b>							
<b>Staffordshire</b>	<b>73.8%</b>	<b>66.9%</b>	<b>80.9%</b>	<b>58.4%</b>	<b>75.3%</b>	<b>77.6%</b>	<b>2.0%</b>	<b>28.0%</b>
<b>England</b>	<b>69.0%</b>							