

Claimant Count, December 2024 (Sorted by latest Claimant Rate)

Benchmarks	Claimant Count Rate – Dec 2023 (%)	Claimant Count Rate – Oct 2024 (%)	Claimant Count Rate – Nov 2024 (%)	Claimant Count Rate – Dec 2024 (%)	Number of Claimants – Dec 2024	Monthly Change in Claimant Numbers (%)
England	3.7	4.3	4.2	4.3	1,517,155	0.4
West Midlands	4.8	5.7	5.6	5.6	207,945	0.2

Local Enterprise Partnership	Claimant Count Rate – Dec 2023 (%)	Claimant Count Rate – Oct 2024 (%)	Claimant Count Rate – Nov 2024 (%)	Claimant Count Rate – Dec 2024 (%)	Number of Claimants – Dec 2024	Monthly Change in Claimant Numbers (%)
Staffs & Stoke-on-Trent	3.3	3.8	3.7	3.7	25,405	-0.5

West Midlands Strategic Authorities	Claimant Count Rate – Dec 2023 (%)	Claimant Count Rate – Oct 2024 (%)	Claimant Count Rate – Nov 2024 (%)	Claimant Count Rate – Dec 2024 (%)	Number of Claimants – Dec 2024	Monthly Change in Claimant Numbers (%)
Shropshire	2.2	2.6	2.6	2.6	4,955	0.5
Herefordshire, County of	2.2	2.9	2.8	2.8	3,065	-0.3
Staffordshire	2.8	3.0	2.9	2.9	15,535	-0.5
Warwickshire	2.5	2.9	2.9	2.9	10,575	0.1
Worcestershire	2.9	3.3	3.2	3.2	11,590	-1.1
Solihull	3.1	3.7	3.6	3.6	4,705	0.4
Telford and Wrekin	3.5	4.0	4.0	4.0	4,695	0.8
Dudley	4.5	5.2	5.0	5.0	9,885	0.0
Coventry	5.5	6.1	6.0	5.9	13,305	-1.6
Stoke-on-Trent	5.3	6.3	6.1	6.1	9,870	-0.3
Walsall	5.5	6.6	6.4	6.4	11,180	0.1
Sandwell	6.1	7.4	7.2	7.3	15,765	0.9
Wolverhampton	7.3	8.0	7.8	7.8	12,840	-0.5
Birmingham	8.5	10.8	10.8	10.8	79,970	0.8

Staffordshire Districts	Claimant Count Rate – Dec 2023 (%)	Claimant Count Rate – Oct 2024 (%)	Claimant Count Rate – Nov 2024 (%)	Claimant Count Rate – Dec 2024 (%)	Number of Claimants – Dec 2024	Monthly Change in Claimant Numbers (%)
Staffordshire Moorlands	1.9	2.3	2.2	2.3	1,255	2.0
Lichfield	2.3	2.4	2.4	2.4	1,515	-0.3
Stafford	2.4	2.7	2.6	2.5	2,070	-1.9
South Staffordshire	2.5	2.8	2.7	2.6	1,730	-1.1
Newcastle-under-Lyme	3.0	3.2	3.1	3.1	2,360	0.0
Tamworth	3.3	3.4	3.4	3.3	1,635	-2.7
Cannock Chase	3.3	3.5	3.4	3.4	2,135	-1.4
East Staffordshire	3.3	3.8	3.6	3.6	2,830	0.9

The claimant rate is the proportion of the working age population claiming out of work Universal Credit benefits including Job Seeker's Allowance. Source: NOMIS

For further information please contact:

Phillip Steventon, Strategy Team, Staffordshire County Council
t: (01785) 276529, phillip.steventon@staffordshire.gov.uk