

## Claimant Count, February 2025 (Sorted by latest Claimant Rate)

| <b>Benchmarks</b> | <b>Claimant Count Rate – Feb 2024 (%)</b> | <b>Claimant Count Rate – Dec 2024 (%)</b> | <b>Claimant Count Rate – Jan 2025 (%)</b> | <b>Claimant Count Rate – Feb 2025 (%)</b> | <b>Number of Claimants – Feb 2025</b> | <b>Monthly Change in Claimant Numbers (%)</b> |
|-------------------|-------------------------------------------|-------------------------------------------|-------------------------------------------|-------------------------------------------|---------------------------------------|-----------------------------------------------|
| England           | 3.8                                       | 4.1                                       | 4.1                                       | 4.3                                       | 1,562,960                             | 5%                                            |
| West Midlands     | 4.8                                       | 5.4                                       | 5.4                                       | 5.6                                       | 212,075                               | 4%                                            |

| <b>Local Enterprise Partnership</b> | <b>Claimant Count Rate – Feb 2024 (%)</b> | <b>Claimant Count Rate – Dec 2024 (%)</b> | <b>Claimant Count Rate – Jan 2025 (%)</b> | <b>Claimant Count Rate – Feb 2025 (%)</b> | <b>Number of Claimants – Feb 2025</b> | <b>Monthly Change in Claimant Numbers (%)</b> |
|-------------------------------------|-------------------------------------------|-------------------------------------------|-------------------------------------------|-------------------------------------------|---------------------------------------|-----------------------------------------------|
| Staffs & Stoke-on-Trent             | 3.5                                       | 3.5                                       | 3.6                                       | 3.7                                       | 26,455                                | 5%                                            |

| <b>West Midlands Strategic Authorities</b> | <b>Claimant Count Rate – Feb 2024 (%)</b> | <b>Claimant Count Rate – Dec 2024 (%)</b> | <b>Claimant Count Rate – Jan 2025 (%)</b> | <b>Claimant Count Rate – Feb 2025 (%)</b> | <b>Number of Claimants – Feb 2025</b> | <b>Monthly Change in Claimant Numbers (%)</b> |
|--------------------------------------------|-------------------------------------------|-------------------------------------------|-------------------------------------------|-------------------------------------------|---------------------------------------|-----------------------------------------------|
| Shropshire                                 | 2.3                                       | 2.5                                       | 2.5                                       | 2.6                                       | 4,980                                 | 3%                                            |
| Herefordshire, County of                   | 2.4                                       | 2.8                                       | 2.7                                       | 2.9                                       | 3,190                                 | 7%                                            |
| Warwickshire                               | 2.5                                       | 2.7                                       | 2.8                                       | 2.9                                       | 10,955                                | 5%                                            |
| Staffordshire                              | 2.9                                       | 2.8                                       | 2.8                                       | 3.0                                       | 16,180                                | 5%                                            |
| Worcestershire                             | 3.0                                       | 3.1                                       | 3.1                                       | 3.3                                       | 11,960                                | 5%                                            |
| Solihull                                   | 3.2                                       | 3.6                                       | 3.6                                       | 3.8                                       | 4,875                                 | 5%                                            |
| Telford and Wrekin                         | 3.4                                       | 3.9                                       | 3.8                                       | 4.0                                       | 4,745                                 | 4%                                            |
| Dudley                                     | 4.6                                       | 4.9                                       | 5.0                                       | 5.1                                       | 10,135                                | 4%                                            |
| Coventry                                   | 5.3                                       | 5.5                                       | 5.5                                       | 5.8                                       | 13,760                                | 5%                                            |
| Stoke-on-Trent                             | 5.7                                       | 5.9                                       | 6.0                                       | 6.3                                       | 10,275                                | 5%                                            |
| Walsall                                    | 5.5                                       | 6.2                                       | 6.1                                       | 6.4                                       | 11,295                                | 5%                                            |
| Sandwell                                   | 6.0                                       | 7.0                                       | 7.0                                       | 7.4                                       | 16,125                                | 5%                                            |
| Wolverhampton                              | 7.0                                       | 7.4                                       | 7.4                                       | 7.6                                       | 12,850                                | 3%                                            |
| Birmingham                                 | 8.6                                       | 10.4                                      | 10.3                                      | 10.7                                      | 80,745                                | 4%                                            |

| <b>Staffordshire Districts</b> | <b>Claimant Count Rate – Feb 2024 (%)</b> | <b>Claimant Count Rate – Dec 2024 (%)</b> | <b>Claimant Count Rate – Jan 2025 (%)</b> | <b>Claimant Count Rate – Feb 2025 (%)</b> | <b>Number of Claimants – Feb 2025</b> | <b>Monthly Change in Claimant Numbers (%)</b> |
|--------------------------------|-------------------------------------------|-------------------------------------------|-------------------------------------------|-------------------------------------------|---------------------------------------|-----------------------------------------------|
| Lichfield                      | 2.3                                       | 2.3                                       | 2.3                                       | 2.5                                       | 1,605                                 | 6%                                            |
| Stafford                       | 2.6                                       | 2.4                                       | 2.5                                       | 2.5                                       | 2,150                                 | 4%                                            |
| Staffordshire Moorlands        | 2.2                                       | 2.3                                       | 2.3                                       | 2.5                                       | 1,355                                 | 6%                                            |
| South Staffordshire            | 2.6                                       | 2.6                                       | 2.5                                       | 2.7                                       | 1,790                                 | 6%                                            |
| Newcastle-under-Lyme           | 3.1                                       | 2.9                                       | 2.9                                       | 3.1                                       | 2,515                                 | 6%                                            |
| Cannock Chase                  | 3.3                                       | 3.3                                       | 3.2                                       | 3.3                                       | 2,130                                 | 3%                                            |
| Tamworth                       | 3.5                                       | 3.3                                       | 3.2                                       | 3.4                                       | 1,690                                 | 7%                                            |
| East Staffordshire             | 3.6                                       | 3.5                                       | 3.6                                       | 3.7                                       | 2,945                                 | 5%                                            |

The claimant rate is the proportion of the working age population claiming out of work Universal Credit benefits including Job Seeker's Allowance. Source: NOMIS

**For further information please contact:**

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