

Claimant Count, January 2025 (Sorted by latest Claimant Rate)

Benchmarks	Claimant Count Rate – Jan 2024 (%)	Claimant Count Rate – Nov 2024 (%)	Claimant Count Rate – Dec 2024 (%)	Claimant Count Rate – Jan 2025 (%)	Number of Claimants – Jan 2025	Monthly Change in Claimant Numbers (%)
England	3.8	4.2	4.2	4.3	1,515,945	1.7
West Midlands	4.8	5.6	5.5	5.6	206,860	1.2

Local Enterprise Partnership	Claimant Count Rate – Jan 2024 (%)	Claimant Count Rate – Nov 2024 (%)	Claimant Count Rate – Dec 2024 (%)	Claimant Count Rate – Jan 2025 (%)	Number of Claimants – Jan 2025	Monthly Change in Claimant Numbers (%)
Staffs & Stoke-on-Trent	3.5	3.7	3.6	3.7	25,550	2.4

West Midlands Strategic Authorities	Claimant Count Rate – Jan 2024 (%)	Claimant Count Rate – Nov 2024 (%)	Claimant Count Rate – Dec 2024 (%)	Claimant Count Rate – Jan 2025 (%)	Number of Claimants – Jan 2025	Monthly Change in Claimant Numbers (%)
Shropshire	2.2	2.6	2.5	2.6	4,905	1.7
Herefordshire, County of	2.4	2.8	2.8	2.8	3,045	1.3
Staffordshire	2.8	2.9	2.9	2.9	15,615	2.3
Warwickshire	2.5	2.9	2.8	2.9	10,635	2.2
Worcestershire	3.0	3.2	3.2	3.2	11,670	2.1
Solihull	3.2	3.6	3.6	3.7	4,720	1.4
Telford and Wrekin	3.4	4.0	4.0	4.0	4,680	1.6
Dudley	4.6	5.0	4.9	5.1	9,960	2.4
Coventry	5.4	6.0	5.8	5.9	13,285	1.6
Stoke-on-Trent	5.5	6.1	6.0	6.2	9,935	2.5
Walsall	5.5	6.4	6.3	6.3	10,990	0.2
Sandwell	6.0	7.2	7.1	7.2	15,660	1.6
Wolverhampton	7.1	7.8	7.6	7.7	12,715	0.9
Birmingham	8.6	10.8	10.7	10.7	79,045	0.4

Staffordshire Districts	Claimant Count Rate – Jan 2024 (%)	Claimant Count Rate – Nov 2024 (%)	Claimant Count Rate – Dec 2024 (%)	Claimant Count Rate – Jan 2025 (%)	Number of Claimants – Jan 2025	Monthly Change in Claimant Numbers (%)
Staffordshire Moorlands	2.1	2.2	2.2	2.3	1,305	4.8
Lichfield	2.2	2.4	2.3	2.4	1,525	3.4
South Staffordshire	2.5	2.7	2.6	2.6	1,715	0.9
Stafford	2.5	2.6	2.5	2.6	2,100	2.7
Newcastle-under-Lyme	3.1	3.1	3.0	3.1	2,395	3.2
Tamworth	3.4	3.4	3.3	3.3	1,615	0.3
Cannock Chase	3.3	3.4	3.3	3.4	2,125	1.7
East Staffordshire	3.5	3.6	3.6	3.7	2,835	2.0

The claimant rate is the proportion of the working age population claiming out of work Universal Credit benefits including Job Seeker's Allowance. Source: NOMIS

For further information please contact:

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