

Claimant Count, March 2025 (Sorted by latest Claimant Rate)

Benchmarks	Claimant Count Rate – Mar 2024 (%)	Claimant Count Rate – Jan 2025 (%)	Claimant Count Rate – Feb 2025 (%)	Claimant Count Rate – Mar 2025 (%)	Number of Claimants – Mar 2025	Monthly Change in Claimant Numbers (%)
England	3.9	4.1	4.2	4.3	1,560,475	1.7
West Midlands	4.9	5.4	5.5	5.6	212,150	1.8

Local Enterprise Partnership	Claimant Count Rate – Mar 2024 (%)	Claimant Count Rate – Jan 2025 (%)	Claimant Count Rate – Feb 2025 (%)	Claimant Count Rate – Mar 2025 (%)	Number of Claimants – Mar 2025	Monthly Change in Claimant Numbers (%)
Staffs & Stoke-on-Trent	3.6	3.6	3.7	3.7	26,185	0.9

West Midlands Strategic Authorities	Claimant Count Rate – Mar 2024 (%)	Claimant Count Rate – Jan 2025 (%)	Claimant Count Rate – Feb 2025 (%)	Claimant Count Rate – Mar 2025 (%)	Number of Claimants – Mar 2025	Monthly Change in Claimant Numbers (%)
Shropshire	2.3	2.5	2.6	2.6	4,940	0.8
Herefordshire, County of	2.5	2.7	2.9	2.9	3,205	2.2
Warwickshire	2.5	2.8	2.8	2.9	10,985	2.2
Staffordshire	2.9	2.8	2.9	3.0	16,045	1.1
Worcestershire	3.0	3.1	3.2	3.2	11,860	1.5
Solihull	3.3	3.6	3.7	3.7	4,835	0.9
Telford and Wrekin	3.5	3.8	3.9	3.9	4,710	1.7
Dudley	4.6	5.0	5.0	5.1	10,095	1.3
Coventry	5.2	5.5	5.7	5.9	14,015	3.5
Stoke-on-Trent	5.9	6.0	6.2	6.2	10,140	0.6
Walsall	5.6	6.1	6.3	6.4	11,205	1.0
Sandwell	6.1	7.0	7.2	7.4	16,180	2.1
Wolverhampton	7.2	7.4	7.5	7.6	12,935	1.9
Birmingham	8.7	10.3	10.5	10.7	80,995	1.9

Staffordshire Districts	Claimant Count Rate – Mar 2024 (%)	Claimant Count Rate – Jan 2025 (%)	Claimant Count Rate – Feb 2025 (%)	Claimant Count Rate – Mar 2025 (%)	Number of Claimants – Mar 2025	Monthly Change in Claimant Numbers (%)
Lichfield	2.4	2.3	2.4	2.4	1,590	1.3
Stafford	2.6	2.5	2.5	2.4	2,045	-3.3
Staffordshire Moorlands	2.2	2.3	2.4	2.5	1,365	2.2
South Staffordshire	2.6	2.5	2.6	2.7	1,765	0.6
Newcastle-under-Lyme	3.0	2.9	3.1	3.1	2,510	1.4
Cannock Chase	3.3	3.2	3.2	3.3	2,120	1.7
Tamworth	3.5	3.2	3.3	3.4	1,670	0.9
East Staffordshire	3.7	3.6	3.7	3.8	2,985	4.0

The claimant rate is the proportion of the working age population claiming out of work Universal Credit benefits including Job Seeker's Allowance. Source: NOMIS

For further information please contact:

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