

## Claimant Count, November 2024 (Sorted by latest Claimant Rate)

Benchmarks	Claimant Count Rate – Nov 2023 (%)	Claimant Count Rate – Sept 2024 (%)	Claimant Count Rate – Oct 2024 (%)	Claimant Count Rate – Nov 2024 (%)	Number of Claimants – Nov 2024	Monthly Change in Claimant Numbers (%)
England	3.7	4.3	4.3	4.3	1,539,105	0.2
West Midlands	4.8	5.8	5.7	5.7	211,275	0.3

Local Enterprise Partnership	Claimant Count Rate – Nov 2023 (%)	Claimant Count Rate – Sept 2024 (%)	Claimant Count Rate – Oct 2024 (%)	Claimant Count Rate – Nov 2024 (%)	Number of Claimants – Nov 2024	Monthly Change in Claimant Numbers (%)
Staffs & Stoke-on-Trent	3.4	3.8	3.8	3.8	26,035	-0.4

West Midlands Strategic Authorities	Claimant Count Rate – Nov 2023 (%)	Claimant Count Rate – Sept 2024 (%)	Claimant Count Rate – Oct 2024 (%)	Claimant Count Rate – Nov 2024 (%)	Number of Claimants – Nov 2024	Monthly Change in Claimant Numbers (%)
Shropshire	2.2	2.6	2.6	2.6	5,010	0.2
Herefordshire, County of	2.3	2.9	2.9	2.9	3,110	-2.2
Warwickshire	2.5	3.0	2.9	2.9	10,730	-0.3
Staffordshire	2.8	3.1	3.0	3.0	15,940	-0.6
Worcestershire	2.9	3.3	3.3	3.3	11,945	-0.4
Solihull	3.2	3.7	3.7	3.7	4,750	0.2
Telford and Wrekin	3.4	4.2	4.0	4.1	4,770	1.6
Dudley	4.6	5.2	5.2	5.1	10,085	-1.2
Coventry	5.4	6.1	6.1	6.1	13,740	0.1
Stoke-on-Trent	5.4	6.3	6.3	6.3	10,095	0.0
Walsall	5.4	6.6	6.6	6.6	11,410	0.0
Sandwell	6.1	7.4	7.4	7.4	15,950	-0.2
Wolverhampton	7.2	8.1	8.0	8.0	13,195	-0.5
Birmingham	8.5	10.8	10.8	10.9	80,545	1.1

Staffordshire Districts	Claimant Count Rate – Nov 2023 (%)	Claimant Count Rate – Sept 2024 (%)	Claimant Count Rate – Oct 2024 (%)	Claimant Count Rate – Nov 2024 (%)	Number of Claimants – Nov 2024	Monthly Change in Claimant Numbers (%)
Staffordshire Moorlands	1.9	2.3	2.3	2.3	1,260	-3.1
Lichfield	2.2	2.5	2.4	2.4	1,545	1.6
Stafford	2.5	2.7	2.7	2.6	2,180	-1.8
South Staffordshire	2.6	2.8	2.8	2.7	1,785	-2.2
Newcastle-under-Lyme	3.0	3.3	3.2	3.2	2,415	0.6
Cannock Chase	3.3	3.5	3.5	3.5	2,195	0.9
Tamworth	3.4	3.5	3.4	3.5	1,695	3.0
East Staffordshire	3.3	3.9	3.8	3.7	2,865	-2.9

The claimant rate is the proportion of the working age population claiming out of work Universal Credit benefits including Job Seeker's Allowance. Source: NOMIS

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