

Claimant Count, October 2024 (Sorted by latest Claimant Rate)

Benchmarks	Claimant Count Rate – Oct 2023 (%)	Claimant Count Rate – Augst 2024 (%)	Claimant Count Rate – Sept 2024 (%)	Claimant Count Rate – Oct 2024 (%)	Number of Claimants – Oct 2024	Monthly Change in Claimant Numbers (%)
England	3.7	4.3	4.3	4.4	1,569,275	1.5
West Midlands	4.8	5.7	5.8	5.8	215,345	1.7

Local Enterprise Partnership	Claimant Count Rate – Oct 2023 (%)	Claimant Count Rate – Augst 2024 (%)	Claimant Count Rate – Sept 2024 (%)	Claimant Count Rate – Oct 2024 (%)	Number of Claimants – Oct 2024	Monthly Change in Claimant Numbers (%)
Staffs & Stoke-on-Trent	3.3	3.8	3.8	3.9	26,765	1.0

West Midlands Strategic Authorities	Claimant Count Rate – Oct 2023 (%)	Claimant Count Rate – Augst 2024 (%)	Claimant Count Rate – Sept 2024 (%)	Claimant Count Rate – Oct 2024 (%)	Number of Claimants – Oct 2024	Monthly Change in Claimant Numbers (%)
Shropshire	2.2	2.7	2.6	2.7	5,090	1.0
Herefordshire, County of	2.2	2.9	2.9	3.0	3,245	1.1
Warwickshire	2.5	3.0	3.0	3.0	10,955	0.1
Staffordshire	2.8	3.1	3.1	3.1	16,415	0.2
Worcestershire	2.9	3.4	3.3	3.4	12,250	1.2
Solihull	3.1	3.7	3.7	3.7	4,840	1.1
Telford and Wrekin	3.5	4.1	4.2	4.2	4,875	1.2
Dudley	4.5	5.2	5.2	5.3	10,375	1.4
Coventry	5.5	6.1	6.1	6.2	13,945	1.2
Stoke-on-Trent	5.3	6.2	6.3	6.4	10,350	2.3
Walsall	5.5	6.5	6.6	6.7	11,725	2.4
Sandwell	6.1	7.4	7.4	7.6	16,385	2.2
Wolverhampton	7.3	8.0	8.1	8.2	13,525	0.8
Birmingham	8.5	10.6	10.8	11.0	81,375	2.3

Staffordshire Districts	Claimant Count Rate – Oct 2023 (%)	Claimant Count Rate – Augst 2024 (%)	Claimant Count Rate – Sept 2024 (%)	Claimant Count Rate – Oct 2024 (%)	Number of Claimants – Oct 2024	Monthly Change in Claimant Numbers (%)
Staffordshire Moorlands	1.9	2.4	2.3	2.4	1,330	3.5
Lichfield	2.3	2.6	2.5	2.5	1,555	-2.5
Stafford	2.4	2.8	2.7	2.7	2,255	-0.2
South Staffordshire	2.5	2.8	2.8	2.8	1,870	1.1
Newcastle-under-Lyme	3.0	3.3	3.3	3.3	2,485	-0.4
Cannock Chase	3.3	3.5	3.5	3.5	2,200	0.9
Tamworth	3.3	3.5	3.5	3.5	1,705	0.6
East Staffordshire	3.3	4.0	3.9	3.9	3,015	-0.5

The claimant rate is the proportion of the working age population claiming out of work Universal Credit benefits including Job Seeker's Allowance. Source: NOMIS

For further information please contact:

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